"Chrometal"

Barber Shop Equipment

by

KOCHS

Instrument
Repair Shop Equipment

By

KOCH'S

85
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"Chrometal"

Barber Shop Equipment

CATALOG
No. 58

THEO. A. KOCHS COMPANY

Manufacturers Since 1871

659-679 NORTH WELLS STREET CHICAGO

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CHICAGO

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Compiled and Edited by
CURT VON DER HEIDE

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CHICAGO

A CONCERN IS JUDGED BY ITS DEALERS

Consult your Kochs' dealer

You will find him to be the leading dealer in his community, and he will be glad to furnish helpful suggestions and assist you in every way.

"Chrometal" Barbers' Chairs

The smart man is on the alert to investigate any new improvements that will help to stimulate his business, he will take advantage of every opportunity that presents itself. Every kind of business is now making strenuous attempts to get its share of each dollar spent by the public.

What can the barber shop owner do to stimulate his business and increase his profits? He can provide for his patrons quiet and beautiful surroundings in keeping with the modern trend of the times and a really comfortable chair in which to relax while being served.

Kochs' "Chrometal" barbers' chair heralds the beginning of a new era for the barber shop. Aside from its beauty of design, its distinctive colorings, its gleaming chromium, aside from its many other improvements—it incorporates the biggest advance in barbers' chair construction—Comfort for the customer.

Here is an opportunity for the progressive barber to serve his patrons better and at the same time increase his Earnings. No customer who once sat in this new comfortable chair will be satisfied with being served again in the old type chair.

Plan now to give your customers better service by installing the new and comfortable

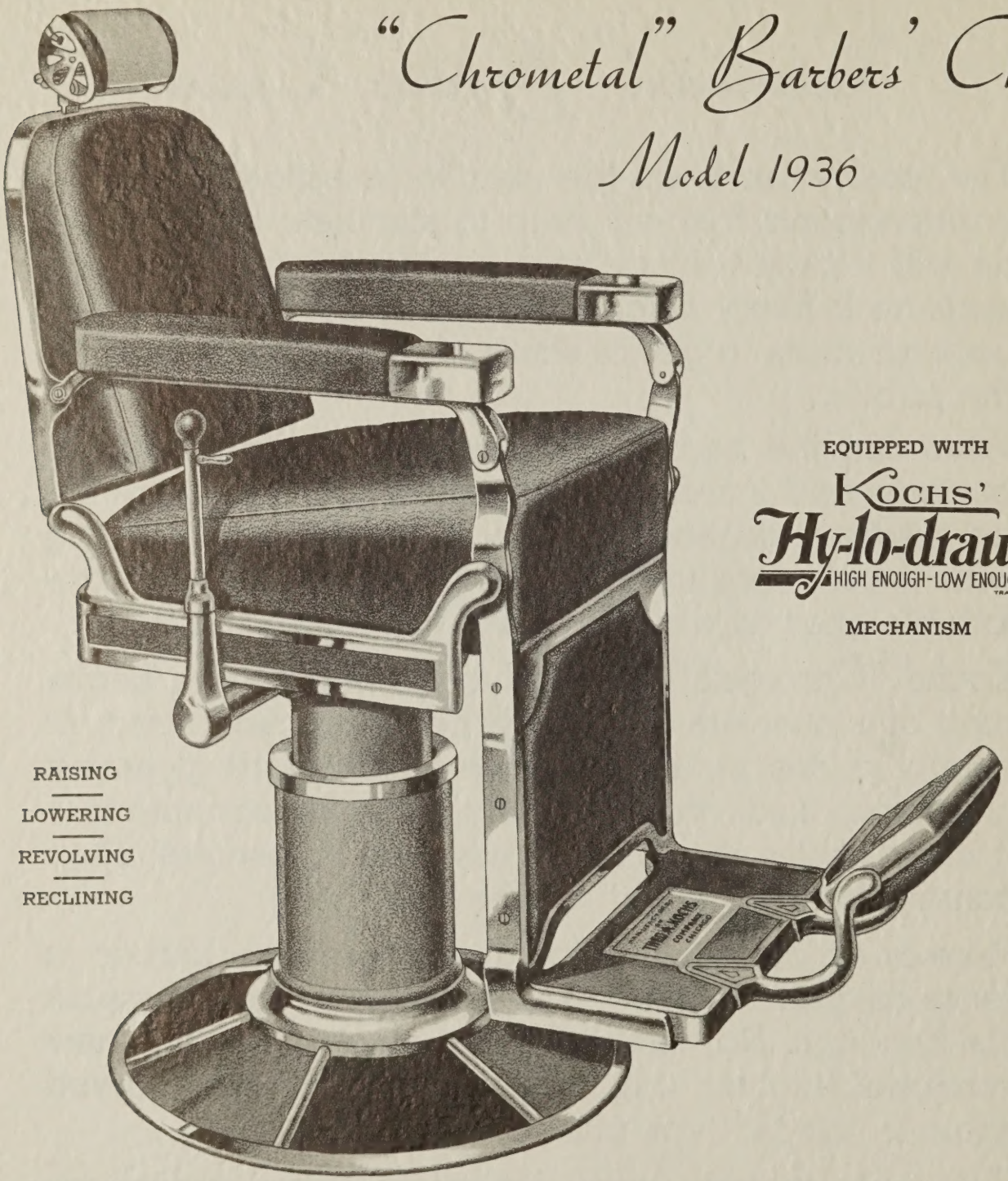
"CHROMETAL" BARBERS' CHAIR

THE PIONEER IN '35
THE LEADER IN '36

THEO. A. KOCHS COMPANY. CHICAGO

"Chrometal" Barbers' Chair

Model 1936



EQUIPPED WITH

KOCHS'

Hy-lo-draulic

HIGH ENOUGH - LOW ENOUGH

TRADE MARK REG.

MECHANISM

RAISING

LOWERING

REVOLVING

RECLINING

The outstanding creation in Barber Chair construction, described in detail on the opposite page. Entirely different from old type barbers' chairs because entirely new principles are incorporated in its construction. «» Beauty of design and comfort to the customer distinguish it from ordinary chairs; quality of materials, workmanship by master craftsmen and a special process of chromium plating insure long life, thus making it a prudent investment. «» Make your shop inviting and provide the utmost in comfort for *your* patrons. The more comfortable your customer is in your chair the longer he will want to remain in it, and that being the fact he will be open to suggestions for additional service. «» Inspect this new chair NOW at your Kochs' Dealer and plan to be the first with the latest in your community—Offer your customers comfort, it will increase your business.

"CHROMETALIZE" YOUR SHOP

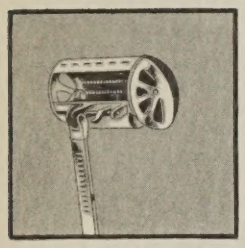
"CHROMETAL" BARBER SHOP EQUIPMENT

THEO. A. KOCHS COMPANY. CHICAGO

Important Features

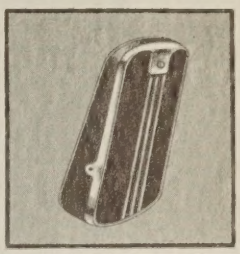
The Model 1936 "Chrometal" Barbers' Chair is new in design, new in construction, new from headrest to base and altogether different from any old type chair you have ever used.

Below will be found a partial list of improvements and changes incorporated in its construction.



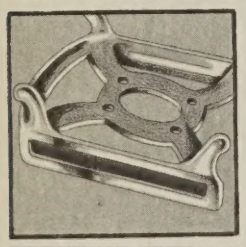
THE HEADREST

The same improved headrest that has been furnished with Kochs' chairs for some time. Side castings and center bridge casting are made of unbreakable bronze. Steel slat with grooves cut directly into the steel. A metal paper holder is furnished which is practically indestructible. A new cushion of soft sponge rubber covered with leather is used, thus increasing the patron's comfort. Headrest is controlled by a push-button mounted into the back, and is adjustable to various positions.



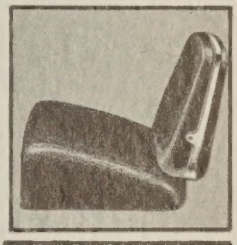
THE BACK

Entirely different from the old type chair. Note the thickness of the upholstery at the bottom. It fits the back perfectly. It is softly upholstered over springs which give and yield with every move of the body. While extremely comfortable and body-fitting, the back is constructed in such a way as to make the patron sit straight, thus making the barber's work easier. The upholstery is held by a chrome-plated OVAL metal frame and its appearance is enhanced by three chromium-plated steel strips on the outside of the back.



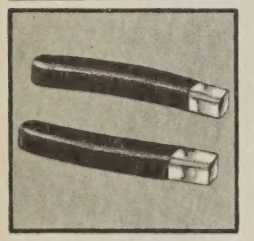
THE SEAT RAIL

Consists of a concealed iron construction, ornamented on the outside with an OVAL metal frame into which fits a colored steel plate to match the base and the housing. The heavy cast iron seat frame, all porcelain enameled, as used on the old type chair, is no more. The new construction fits in admirably with the general beauty of design and adds gleaming chromium to enhance the appearance of the entire chair.



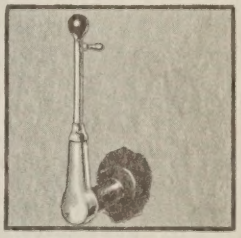
SEAT AND BACK

Note construction and position of seat and back. Designed with only one thought in mind—comfort for the patron. Note how the seat slants towards the rear, note its thickness in front. Note also the construction of the back described in detail above. Both seat and back have soft spring constructions which give and yield to every move. Comfort to the patron is built right into every part of this chair and yet for the barber's convenience, the patron sits straight.



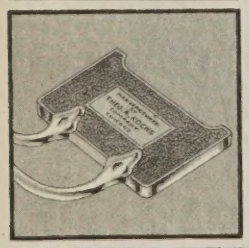
ARMS

For the purpose of giving absolute comfort to customers both the shape and the style of the arms have been changed. They are lower, leather upholstered and fitted with chromium-plated metal handholds. The old type all iron arm, cold and clammy, jarring your customers' nerves has given way to a warm and soft arm, such as is used in furniture for the home. Note also the improved shape of the arms.



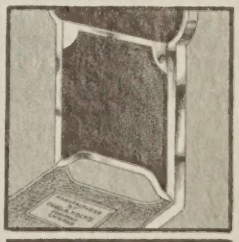
PUMP LEVER

A new pump lever is one of the improvements of the 1936 Model. The rod is longer and has more leverage, thus raising the chair more easily. A new composition ball is used instead of the old type iron handle. It fits the hand perfectly and lessens the physical labor of pumping the chair up. The justly famous "little trigger" remains. No lever shifting is necessary and the "little trigger" does all the work and does it automatically.



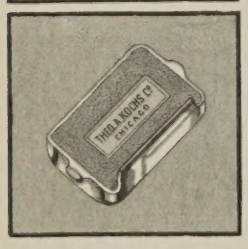
THE FOOTBOARD

The all iron surface of the old type chair has been changed. The footboard is full width, thus making it easier for the patron to get into the chair. It is covered with linoleum, thus presenting a more pleasing aspect. Footrest brackets are mounted flush with the footboard—no high points on which the plating will wear first. The full-width footboard makes the entire chair more massive looking and adds generally to its usefulness and appearance.



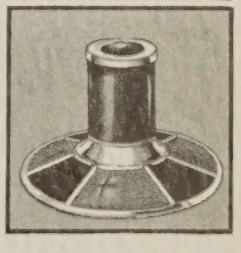
THE LEGREST

This part has also been re-designed and now harmonizes with the balance of the chair. The porcelain-enameled iron apron, with the small upholstered pad of the old type chair, has given way to a full size upholstered legrest, softly padded and framed on all sides with bright chromium. Upper and lower frames are beautifully designed and artistically decorated. The flat leather surface, without any grille work as in the old apron, permits easy cleaning.



THE FOOTREST

The footrest has also been improved in many details; only the upholstered pad remains of the old type footrest. The reverse side is now covered with linoleum, and the entire footrest is held together by an OVAL metal frame. The method of fastening it to the brackets has been improved by tie rods which extend through the entire length of the footrest. A heel support, which prevents the feet from slipping off, has been added.



THE BASE

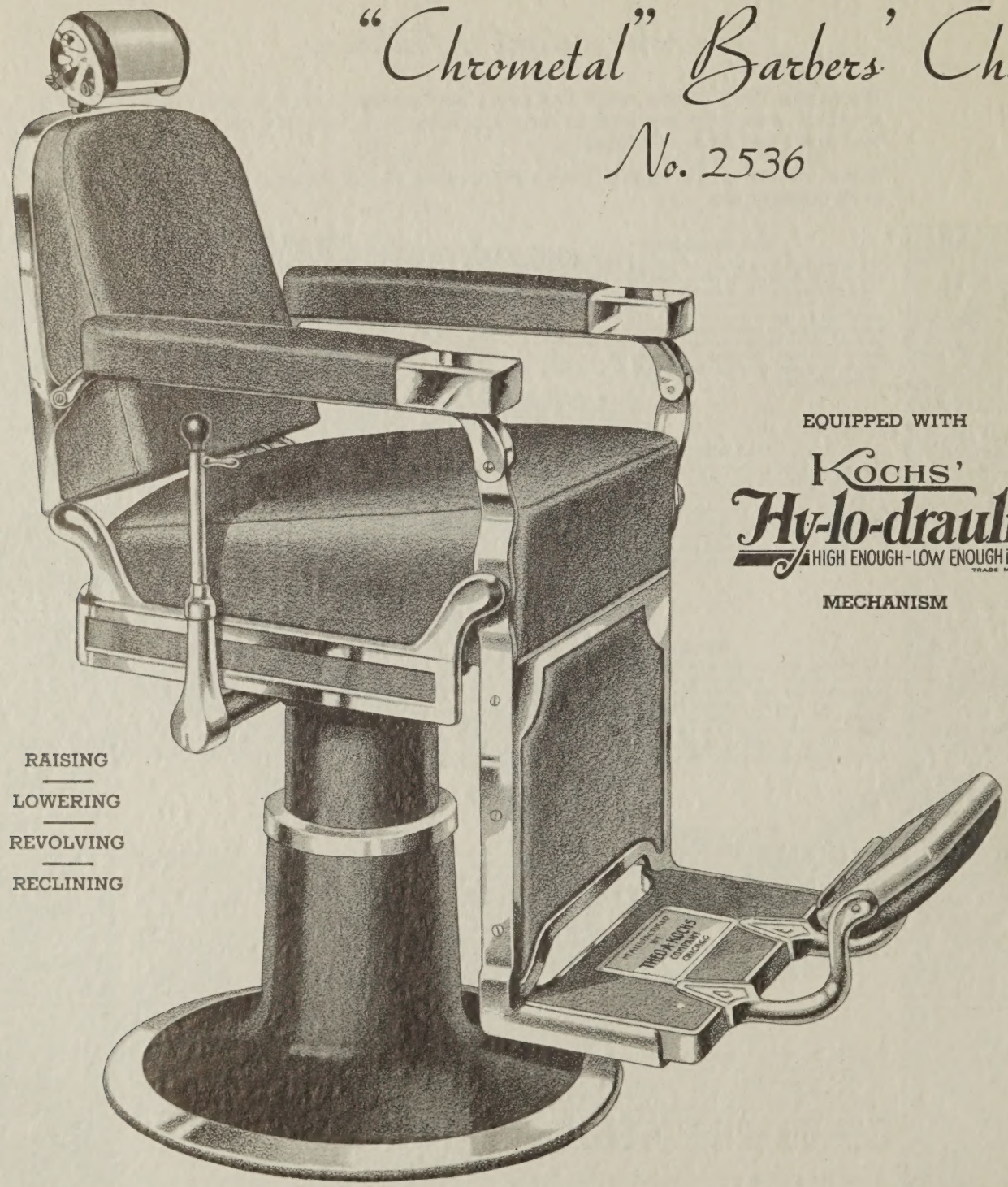
No other part of this 1936 model chair has changed its appearance as much as the base. Constructed of "Chrometal" it is covered with enameled steel plates. The upright drum as well as the housing are also enameled. The connection between the drum and the base, as well as the dome collar, are chromium-plated. The base rim is made of flat steel and stands firmly on the ground. The new base sacrifices nothing of the strength of the old type one-piece base and adds greatly to the general appearance of the chair.

Words and illustrations cannot adequately describe the truly marvelous beauty nor the wonderful comfort of this chair. Plan to visit your Kochs dealer and see this chair on his floor. Operate it, sit in it, recline yourself in it, look at it from every angle and then decide whether you can afford to be without the Model 1936 "Chrometal" Barbers' Chair.

"CHROMETALIZE" YOUR SHOP

"Chrometal" Barbers' Chair

No. 2536



EQUIPPED WITH

KOCHS'

Hy-lo-draulic

HIGH ENOUGH-LOW ENOUGH

TRADE MARK REG.

MECHANISM

RAISING

LOWERING

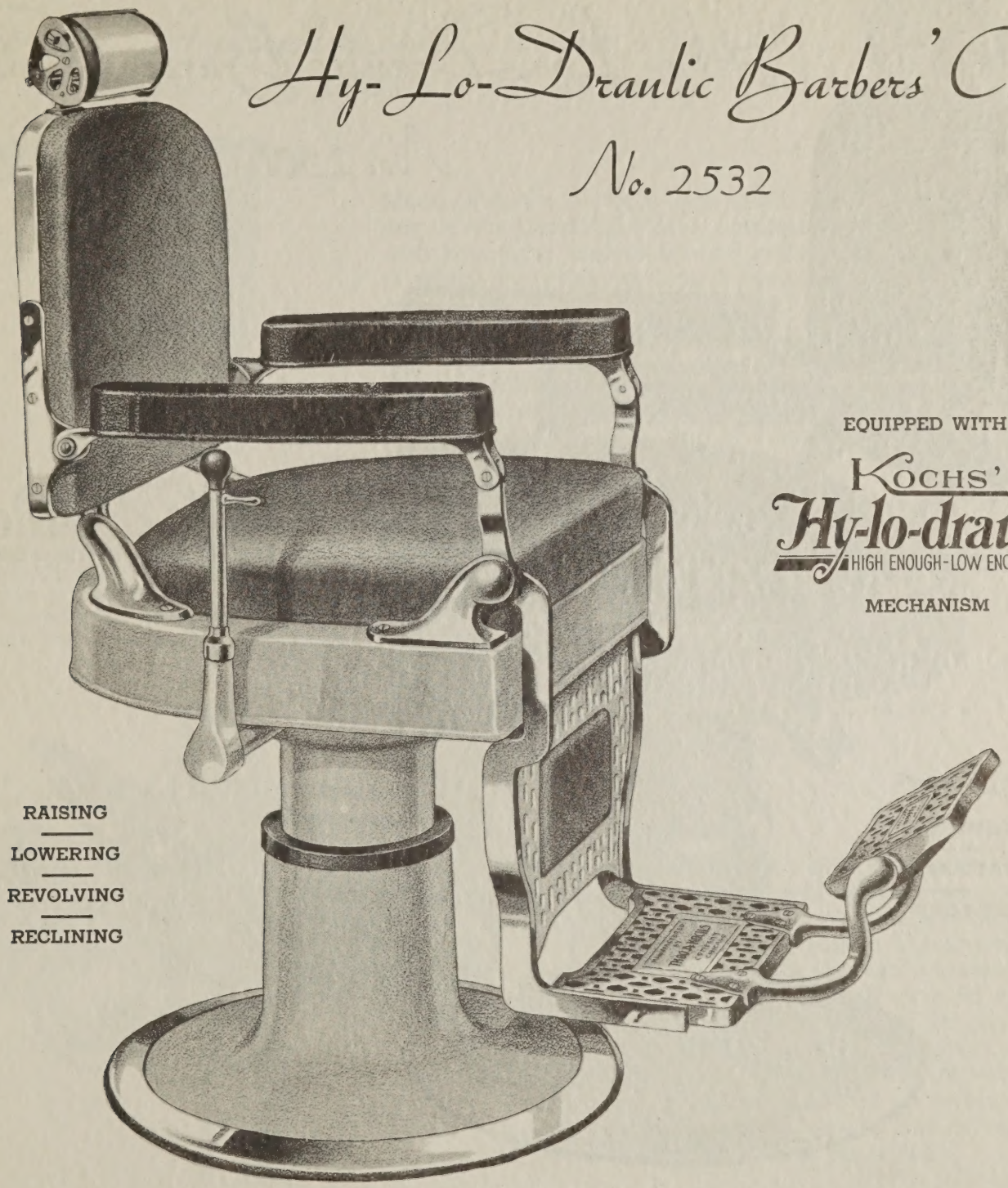
REVOLVING

RECLINING

A modern and up-to-date chair for those who prefer a one-piece all porcelain enameled base. Excepting the base, the chair is the same as Model 1936 described in detail on the preceding page. Seat and back are upholstered over soft spring constructions. Upholstered arms with chrome-plated metal hand holds. Wide, fully upholstered apron. Linoleum covered footboard. Foot rest brackets mounted flush, no high points on which plating will wear first. New footrest with heel support. Hy-lo-draulic mechanism with new pump lever and ball handle. Adjustable Spring Cushion Headrest. Porcelain enameled castings may be had in any of our standard colors at the same price. Genuine leather upholstery, choice of many colors—see page 32.

Hy-Lo-Draulic Barbers' Chair

No. 2532



EQUIPPED WITH

KOCHS'
Hy-lo-draulic
HIGH ENOUGH-LOW ENOUGH
TRADE MARK REG.

MECHANISM

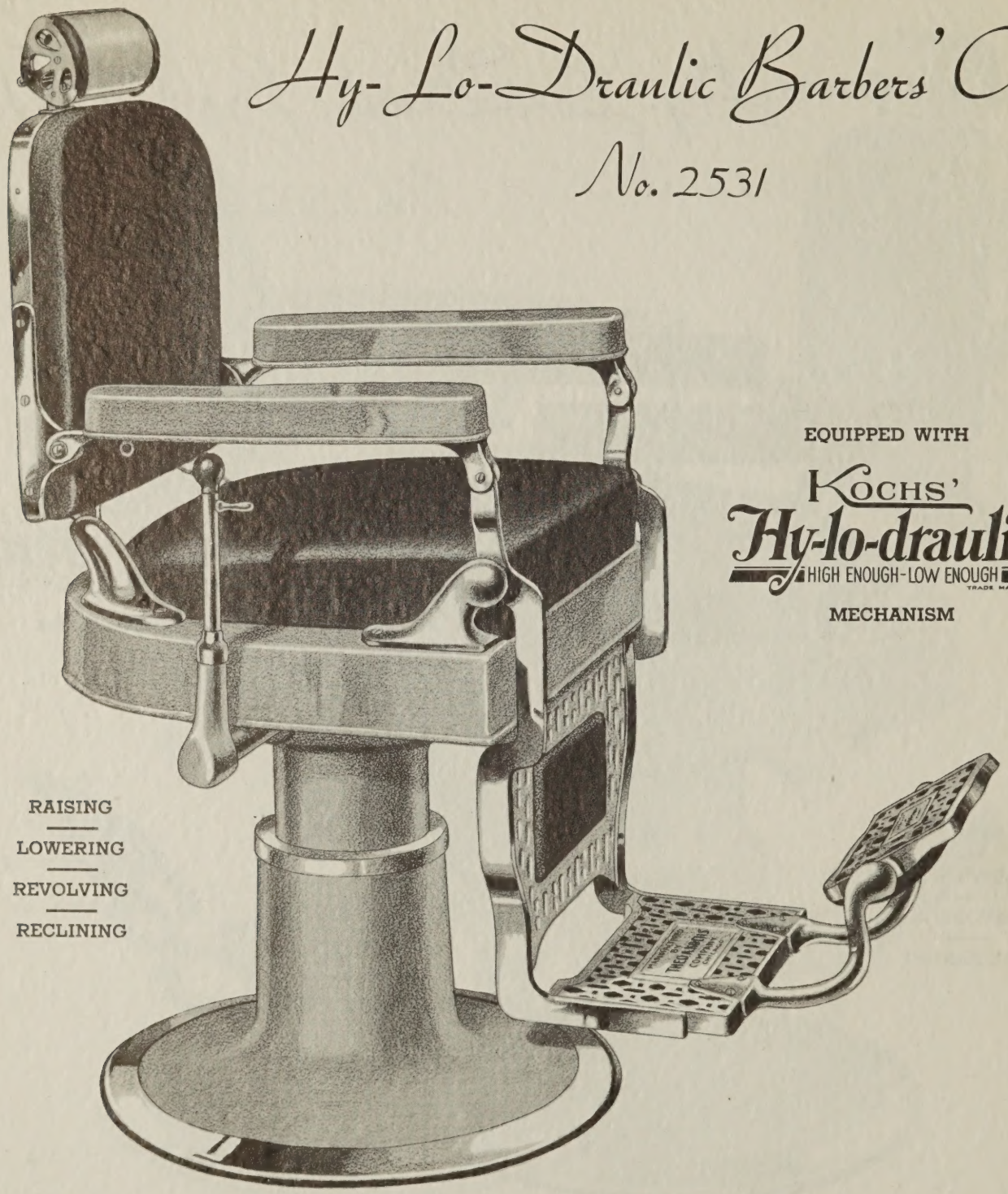
RAISING
LOWERING
REVOLVING
RECLINING

A very popular model. Base, housing, seatrail, arms, apron and backframe all porcelain-enameled in any of our standard colors. Seatrail and spider cast in one piece for strength and durability. All other exposed metal parts heavily nickel or chromium-plated. Genuine leather upholstery, choice of many colors—see page 32. Hy-lo-draulic mechanism with new pump lever and ball handle. Raising range, 8½ inches. "Little Trigger" reclining mechanism which permits the chair to be reclined with the lever in any position. Available with adjustable or non-adjustable Spring Cushion Headrest. Unless otherwise specified, adjustable Spring Cushion Headrest will be furnished.

NOTE: This chair cannot be furnished with the soft upholstering as used on Model 1936.

Hy-Lo-Draulic Barbers' Chair

No. 2531



EQUIPPED WITH

KOCHS'
Hy-lo-draulic
HIGH ENOUGH-LOW ENOUGH
TRADE MARK REG.

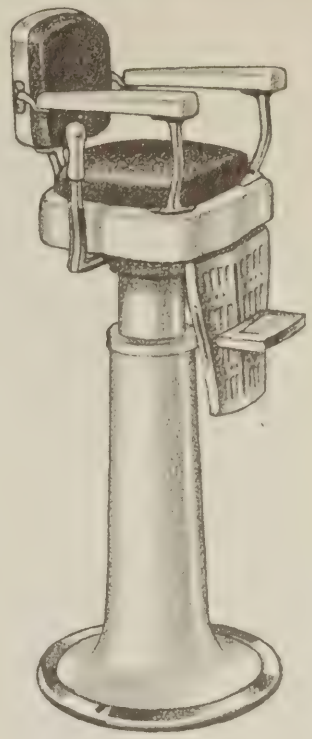
MECHANISM

RAISING
LOWERING
REVOLVING
RECLINING

An inexpensive model for barbers with whom price is an important consideration. Base, housing, seatrail, arms and apron all porcelain enameled in any of our standard colors. Seatrail and spider cast in one piece for strength and durability. All leather back bound with German Silver band. All other exposed metal parts heavily nickel or chromium plated. Genuine leather upholstery, choice of many colors—see page 32. Hy-lo-draulic mechanism with new pump lever and ball handle. Raising range, 8½ inches. "Little Trigger" reclining mechanism which permits the chair to be reclined with the lever in any position. Available with adjustable or non-adjustable Spring Cushion Headrest. Unless otherwise specified, adjustable Spring Cushion Headrest will be furnished.
NOTE: This chair cannot be furnished with the soft upholstering as used on Model 1936.

Kochs' Hydraulic Child's Chair No. 45

Raising — Lowering — Revolving



CHILD'S SEAT No. 315

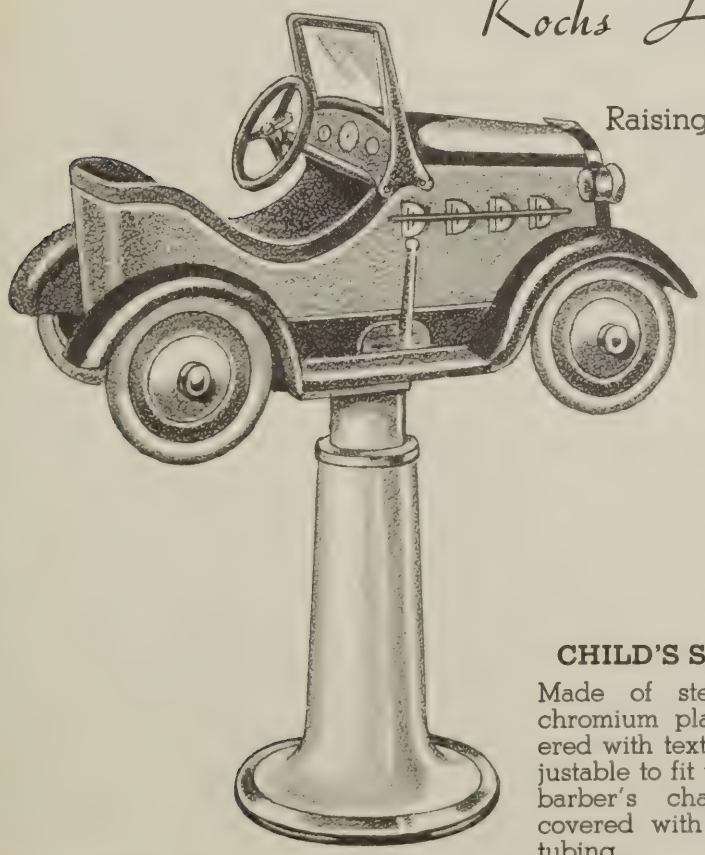
A simple and practical seat for cutting children's hair. Softly padded all around. The apron is long enough to protect the seat cushion of the barber's chair from the children's feet. Regularly furnished in Black Textile leather.

Made entirely of iron, enameled in any of our standard colors. Equipped with hydraulic mechanism by means of which the chair top can be raised or lowered 9 inches. Pedestal cast in one piece fitted with plated floor rim. The footstep is adjustable and can be instantly raised or lowered by a mere pressure upon an automatic lever, located under the step. Seat and back cushions are covered with genuine leather. Choice of color. All bright parts may be had in either nickel or chromium plate (See price list).

Kochs' Hydraulic Child's Chair No. 43

WITH AUTOMOBILE TOP

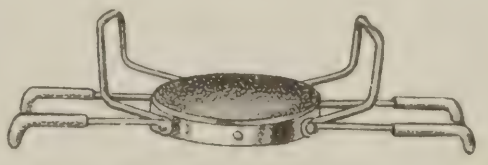
Raising — Lowering — Revolving



This combination of a high hydraulic base with an automobile top will prove a source of delight for the youngsters, who will require no coaxing to be placed into it. The automobile is equipped with all the modern accessories of a real car and is handsomely painted in bright colors. The base is enameled in any of our standard colors and is equipped with a hydraulic machine, by means of which the top may be raised, lowered or revolved. Base rim and pump lever may be had either nickel or chrome plated (See price list).

CHILD'S SEAT No. 100

Made of steel, nickel or chromium plated. Seat covered with textile leather. Adjustable to fit the arms of any barber's chair. Extensions covered with heavy rubber tubing.



"Chrometal" Barber Shop Equipment

The average barber shop of today does not differ much in appearance from its predecessor of 20 years ago. No real progress has been made in barber shop equipment and no really revolutionary changes have been made in many years. Of course, designs have been changed, new face materials have been employed, different finishes have been used; barber shop equipment, like everything else, is made up in colors, new gadgets have been added, but fundamentally, it is still the same old barber shop.

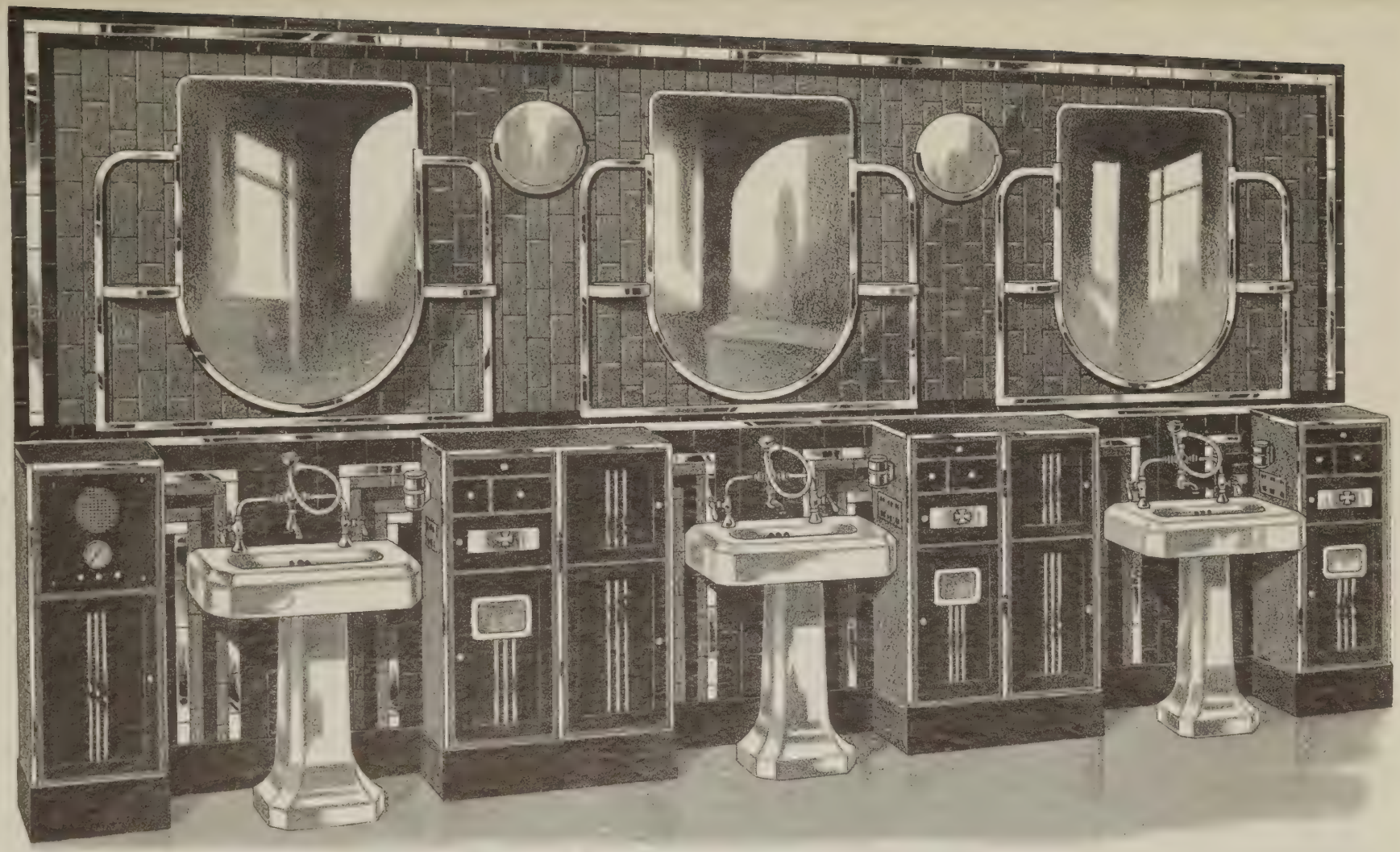
NOW an entirely different line of barber shop equipment is available for the progressive barber who wants to keep up with the times—the "Chrometal" line. Aside from the new barbers' chair, there are many designs of mirror cases, also shining stands, waiting chairs, manicure tables and all other equipment in matched design, that can be furnished in many color combinations to suit the individual taste.

Inspect this new type of equipment your Kochs' Dealer has on display. The cost is surprisingly low and considering the trade-in value of your present equipment, the cash outlay is small. "Chrometal" equipment may be purchased for cash or on the extended payment plan.

"CHROMETAL" EQUIPMENT

THE PIONEER IN '35

THE LEADER IN '36



Kochs' "Chrometal" Mirror Case No. 2521

The finest and highest priced case in the "Chrometal" line. Smart appearance, beautiful colors, sanitary construction and practicability set this case apart as "THE MASTERPIECE". It is high enough to look massive and impressive in high ceilinged rooms and yet will fit into rooms with low ceilings. Wainscot and top are built over wood frames, covered with black, colored and chrome-plated steel tile. Choice of colors, see page 32. Top of wainscot provides a full length shelf, 6 inches deep, covered with black glass which is bound with a chrome-plated steel strip. This mirror case should appeal to the most discriminating clientele.

CABINETS: Each barber has the use of two cabinets, one for bottles and clean linen, the other for tools, soiled linen and accessories including a sterilizing compartment. End cabinets, each 42 inches high, 14 inches wide, 12 inches deep. The double center cabinets are 42 inches high, 28 inches wide, 12 inches deep. Generously ornamented with chrome plated oval tubing and steel strips. Modern hardware. Opening in door protected by chrome-plated metal rim. Black glass base. Cabinets may be had in solid colors or in two-tone combinations.

MIRRORS: "Chrometal" frames, beautifully designed, 34 inches high, 48 inches wide. Best quality plate glass mirror, 42 inches high, 30 inches wide.

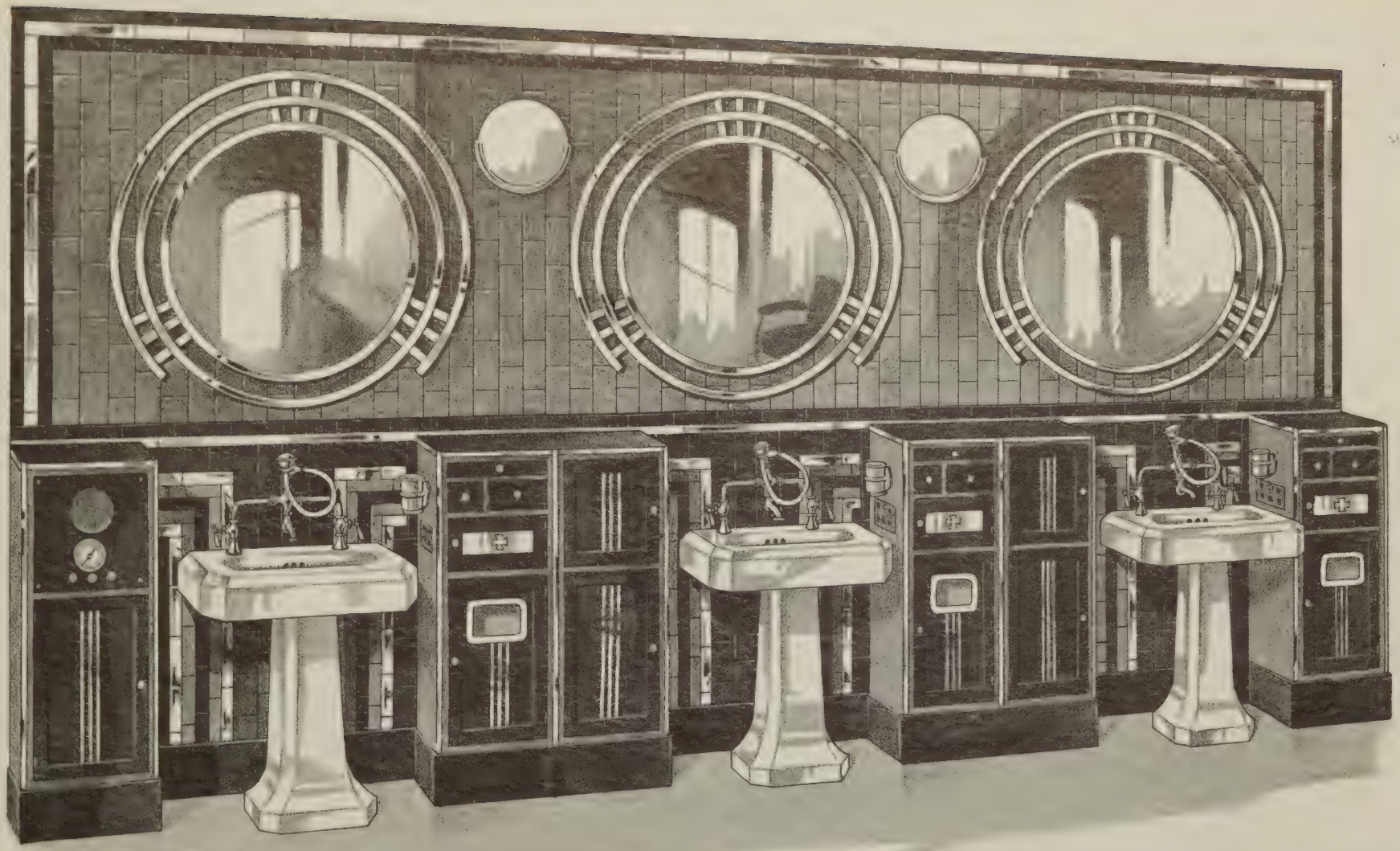
LAVATORIES: Pedestal type, modern design, enameled in any of our standard colors. Furnished complete with combination shampoo and basin fixture and standard plumbing to wall, all chrome-plated. (Priced separately).

LIGHT FIXTURES: Specially designed for these cases. Consist of chrome-plated wall bracket and 12 inch frosted glass reflector. (Priced separately).

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet. Immersion heater brackets with glass and triple outlets, with one bull's eye lamp as illustrated above may be had at a slight extra charge. (See price list).

RADIO: A Superheterodyne radio set of standard make complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown above. (Priced separately).

DIMENSIONS: Height over all, 7 feet 7 inches. Depth of fixture, 22 inches. 2 chair case, length, 10 feet, 1 inch. 3 chair case, length, 15 feet, 1 inch. Each additional section, 5 feet.



Kochs' "Chrometal" Mirror Case No. 2522

This is precisely the same kind of Mirror Case as No. 2521 described and illustrated on the preceding page except that a different mirror frame and a differently shaped mirror are used, which will appeal to those who prefer round mirrors. Wainscot and top covered with black, colored and chrome-plated steel tile, choice of colors--see page 32. Top of wainscot provides a full length shelf, 6 inches deep, covered with black glass, bound with chrome-plated strip. A very fine fixture of typical Kochs construction.

CABINETS: Each barber has the use of two cabinets, one for bottles and clean linen, the other for tools, soiled linen and accessories including a sterilizing compartment. End cabinets, each 42 inches high, 14 inches wide, 12 inches deep. The double center cabinets are 42 inches high, 28 inches wide, 12 inches deep. Generously ornamented with chrome-plated oval tubing and steel strips. Modern hardware. Opening in door protected by chrome-plated metal rim. Black glass base. Cabinets may be had in solid colors or in two-tone combinations.

MIRRORS: "Chrometal" frames of unusual design, diameter of largest ring, 43½ inches. Best quality plate glass mirror, 30 inches in diameter.

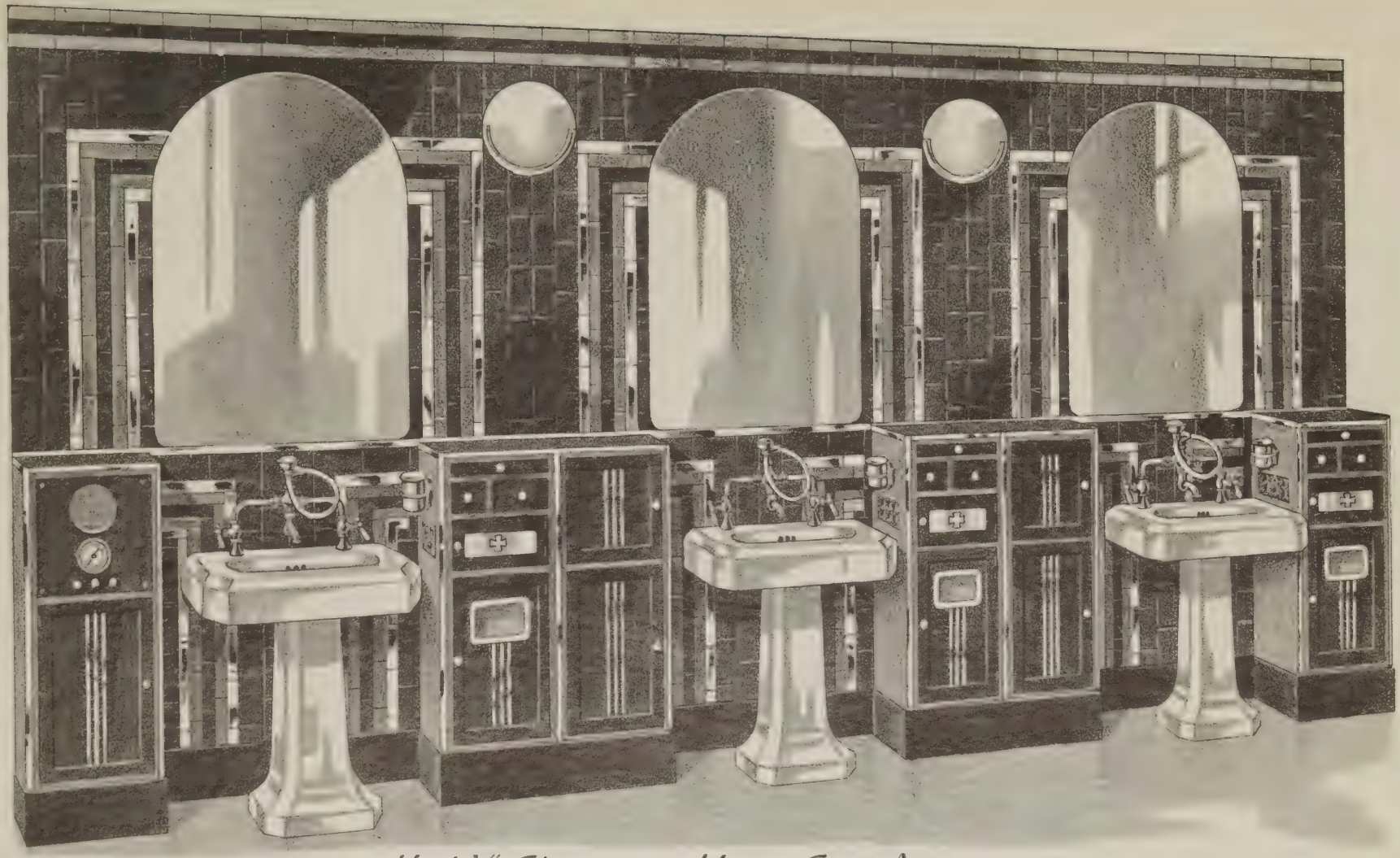
LAVATORIES: Pedestal type, modern design, enameled in any of our standard colors. Furnished complete with combination shampoo and basin fixture and standard plumbing to wall, all chrome-plated. (Priced separately).

LIGHT FIXTURES: Specially designed for these cases. Consist of chrome-plated wall bracket and 12 inch frosted glass reflector. (Priced separately).

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet. Immersion heater brackets with glass and triple outlets, with one bull's eye lamp as illustrated above may be had at a slight extra charge. (See price list).

RADIO: A Superheterodyne radio set of standard make complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown above. (Priced separately).

DIMENSIONS: Height over all, 7 feet 7 inches. Depth of fixture, 22 inches. 2 chair case, length, 10 feet, 1 inch. 3 chair case, length, 15 feet, 1 inch. Each additional section, 5 feet.



Kochs' "Chrometal Mirror Case No. 2523

Very similar to Mirror Cases Nos. 2521 and 2522 described and illustrated on the two preceding pages, except that a mirror without frame is used, and that in the top part black tiles predominate instead of colored tiles. Wainscot and top built over substantial wood frames and covered with steel tile which is laid in a very pleasing pattern. The wainscot provides a full length shelf, 6 inches deep, covered with black glass which is bound with a chrome-plated strip.

CABINETS: Each barber has the use of two cabinets, one for bottles and clean linen, the other for tools, soiled linen and accessories including a sterilizing compartment. End cabinets, each 42 inches high, 14 inches wide, 12 inches deep. The double center cabinets are 42 inches high, 28 inches wide, 12 inches deep. Generously ornamented with chrome-plated oval tubing and steel strips. Modernistic hardware. Opening in door protected by chrome-plated metal rim. Black glass base. Cabinets may be had in solid colors or in two-tone combinations.

MIRRORS: Best quality plate glass, 30 x 42 inches, rounded on top and mounted directly to tile back without frames

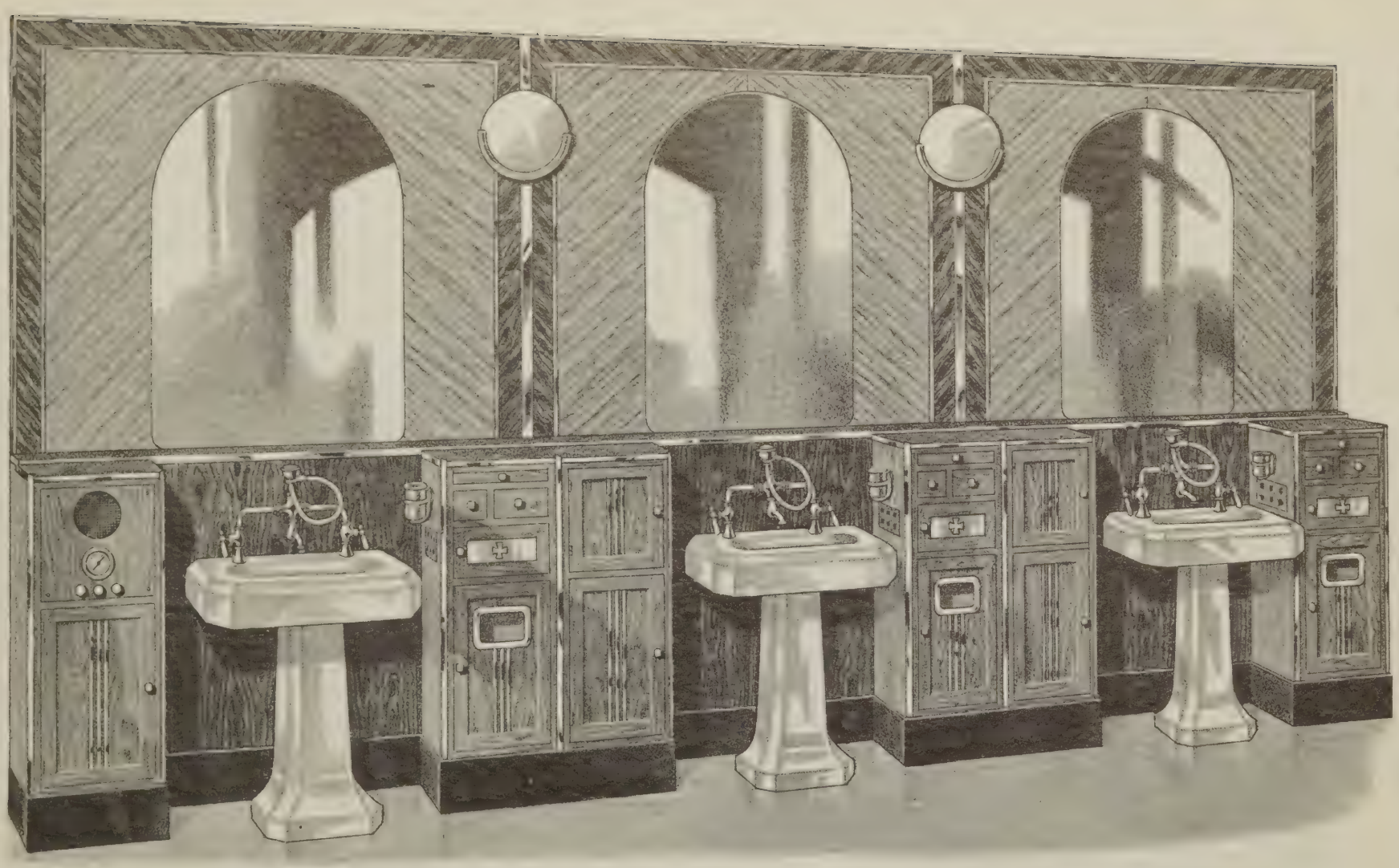
LAVATORIES: Pedestal type, modern design, enameled in any of our standard colors. Furnished complete with combination shampoo and basin fixture and standard plumbing to wall, all chrome-plated. (Priced separately).

LIGHT FIXTURES: Specially designed for these cases. Consist of chrome-plated wall bracket and 12 inch frosted glass reflector. (Priced separately).

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet. Immersion heater brackets with glass and triple outlets, with one bull's eye lamp as illustrated above may be had at a slight extra charge. (See price list).

RADIO: A Superheterodyne radio set of standard make complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown above. (Priced separately).

DIMENSIONS: Height over all, 7 feet 7 inches. Depth of fixture, 22 inches. 2 chair case, length, 10 feet, 1 inch. 3 chair case, length, 15 feet, 1 inch. Each additional section, 5 feet.



Kochs' "Chrometal" Mirror Case No. 2526

A full size low priced Mirror Case of imposing appearance, for which a new face material has been used. Wainscot and top are covered with wood grained TAKolene, very suitable and practical for the purpose. The wainscot is covered with Walnut grained material the top with a light colored material grained like Maple and laid in Herringbone fashion just like fine wood Veneers. For the border the Walnut grained material is used again, and this is decorated with chromium strips, thus enhancing the appearance. The entire fixture is thoroughly practical and can be had with or without individual lavatories.

CABINETS: Each barber has the use of two cabinets, one for bottles and clean linen, the other for tools, soiled linen and accessories including a sterilizing compartment. End cabinets, each 42 inches high, 14 inches wide, 12 inches deep. The double center cabinets are 42 inches high, 28 inches wide, 12 inches deep. Generously ornamented with chrome plated oval tubing and steel strips. Modernistic hardware. Opening in door protected by chrome-plated metal rim. Black glass base. Unless otherwise specified cabinets will be furnished in Walnut finish.

MIRRORS: Best quality plate glass, 30 x 42 inches, rounded on top and mounted directly to the back without frames.

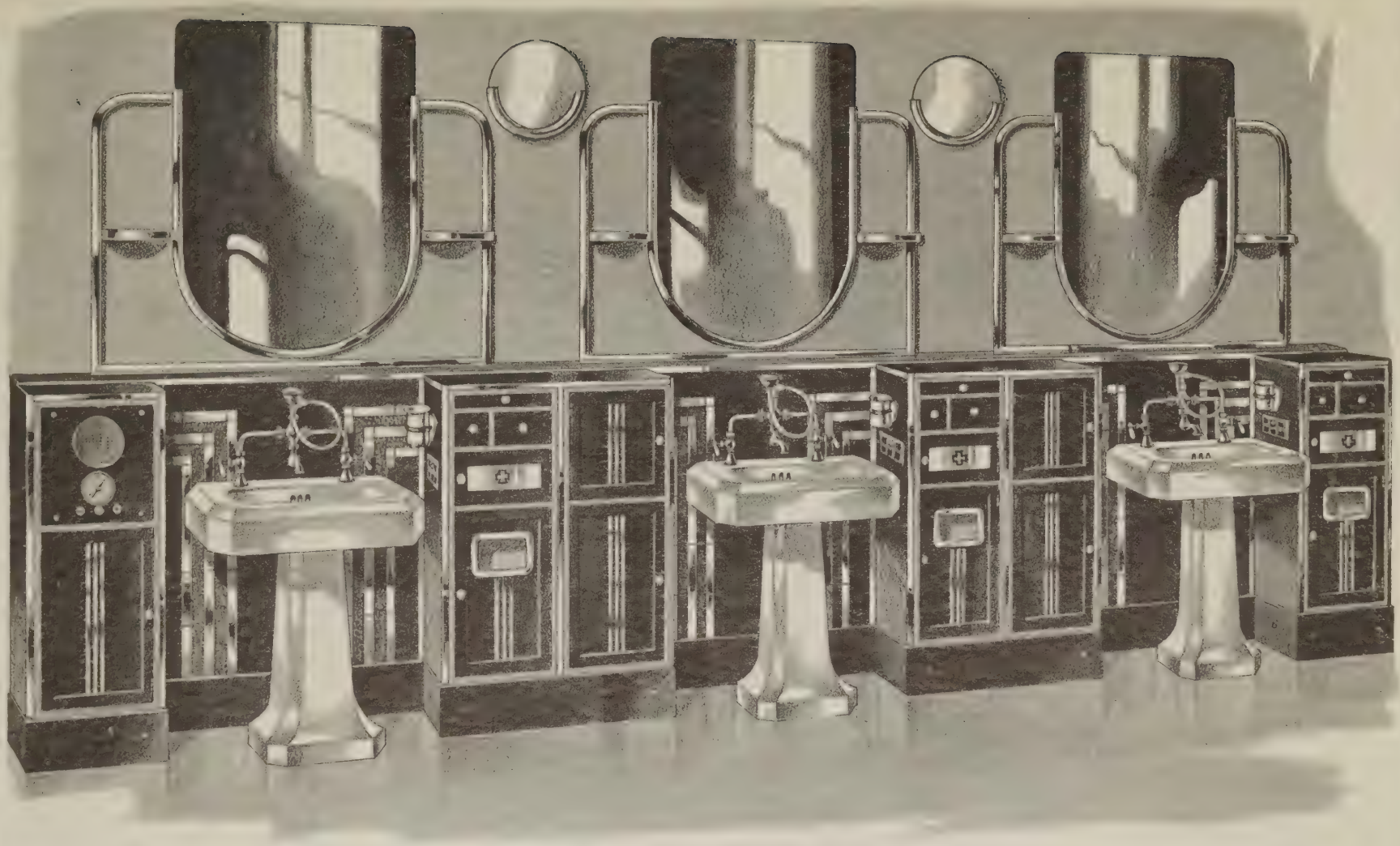
LAVATORIES: Pedestal type, modern design, enameled in any of our standard colors. Furnished complete with combination shampoo and basin fixture and standard plumbing to wall, all chrome-plated. (Priced separately).

LIGHT FIXTURES: Specially designed for these cases. Consist of chrome-plated wall bracket and 12 inch frosted glass reflector. (Priced separately).

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet. Immersion heater brackets with glass and triple outlets, with one bull's eye lamp as illustrated above may be had at a slight extra charge. (See price list).

RADIO: A Superheterodyne radio set of standard make complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown above. (Priced separately).

DIMENSIONS: Height over all, 7 feet, 7 inches. Depth of fixture, 22 inches. 2 chair case, length, 10 feet, 1 inch. 3 chair case, length, 15 feet, 1 inch. Each additional section, 5 feet.



Kochs' "Chrometal" Mirror Case No. 2524

One of the most popular of the new type mirror cases pioneered by Kochs, on account of its unusual appearance and its outstanding practicability. The entire wainscot is of steel tile in black, decorated with colored and chrome plated steel tiles. Entire base made of black glass. The tile is permanently attached to substantial wood wall frames at the factory. The top of the wainscot is a full length shelf, 6 inches deep, covered with black glass, which is banded with a chrome-plated steel strip.

CABINETS: Each barber has the use of two cabinets, one for bottles and clean linen, the other for tools, soiled linen and accessories including a sterilizing compartment. End cabinets, each 42 inches high, 14 inches wide, 12 inches deep. The double center cabinets are 42 inches high, 28 inches wide, 12 inches deep. Generously ornamented with chrome plated oval tubing and steel strips. Modern hardware. Opening in door protected by chrome-plated metal rim. Black glass base. Cabinets may be had in solid colors or in two-tone combinations.

MIRRORS: "Chrometal" frames, beautifully designed, 34 inches high, 48 inches wide. Best quality plate glass mirror, 42 inches high, 30 inches wide.

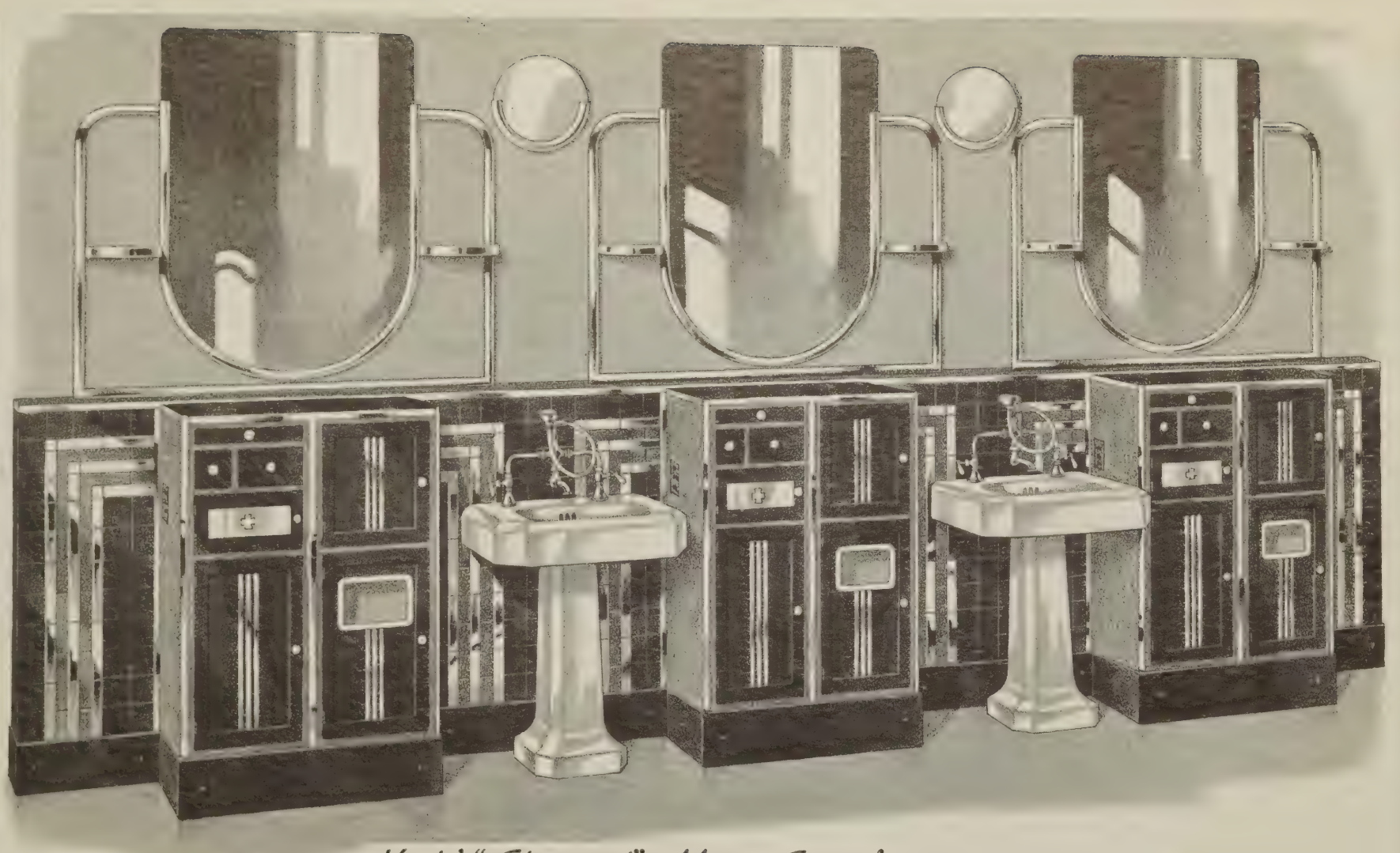
LAVATORIES: Pedestal type, modern design, enameled in any of our standard colors. Furnished complete with combination shampoo and basin fixture and standard plumbing to wall, all chrome-plated. (Priced separately).

LIGHT FIXTURES: Specially designed for these cases. Consist of chrome-plated wall bracket and 12-inch frosted glass reflector. (Priced separately.)

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet. Immersion heater brackets with glass and triple outlets, with one bull's eye lamp as illustrated above may be had at a slight extra charge. (See price list.)

RADIO: A Superheterodyne radio set of standard make complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown above. (Priced separately.)

DIMENSIONS: Height over all, 7 feet 2½ inches. Depth of fixture, 18½ inches. 2 chair case, length, 10 feet, 1 inch. 3 chair case, length, 15 feet, 1 inch. Each additional section, 5 feet.



Kochs' "Chrometal" Mirror Case No. 2525

Everything necessary and desirable in a mirror case has been incorporated in this model—style, beauty, shelf space, cabinet space, accessibility, enduring qualities. The entire wainscot is of steel tile in black decorated with colored and chrome-plated steel tile. Entire base made of black glass. The tile is permanently attached to substantial wood wall frames at the factory. The top of the wainscot is a full length shelf, 6 inches deep, covered with black glass, which is banded with a chrome-plated steel strip.

CABINETS: Each barber has the use of a double cabinet 42 inches high, 28 inches wide, 12 inches deep. Cabinets have ample space, 3 drawers of various sizes, sterilizing compartment, also compartments for clean and soiled linen and for bottles. They are generously ornamented with chrome-plated oval tubing and steel strips. Modern hardware. Opening in door is protected by chrome-plated metal rim. All cabinets may be had in solid colors or in two-tone combinations. The top is covered with black glass, which is banded with a chrome-plated metal strip.

MIRRORS: "Chrometal" frame, beautifully designed, 34 inches high, 48 inches wide. Best quality plate glass mirror, 42 inches high, 30 inches wide.

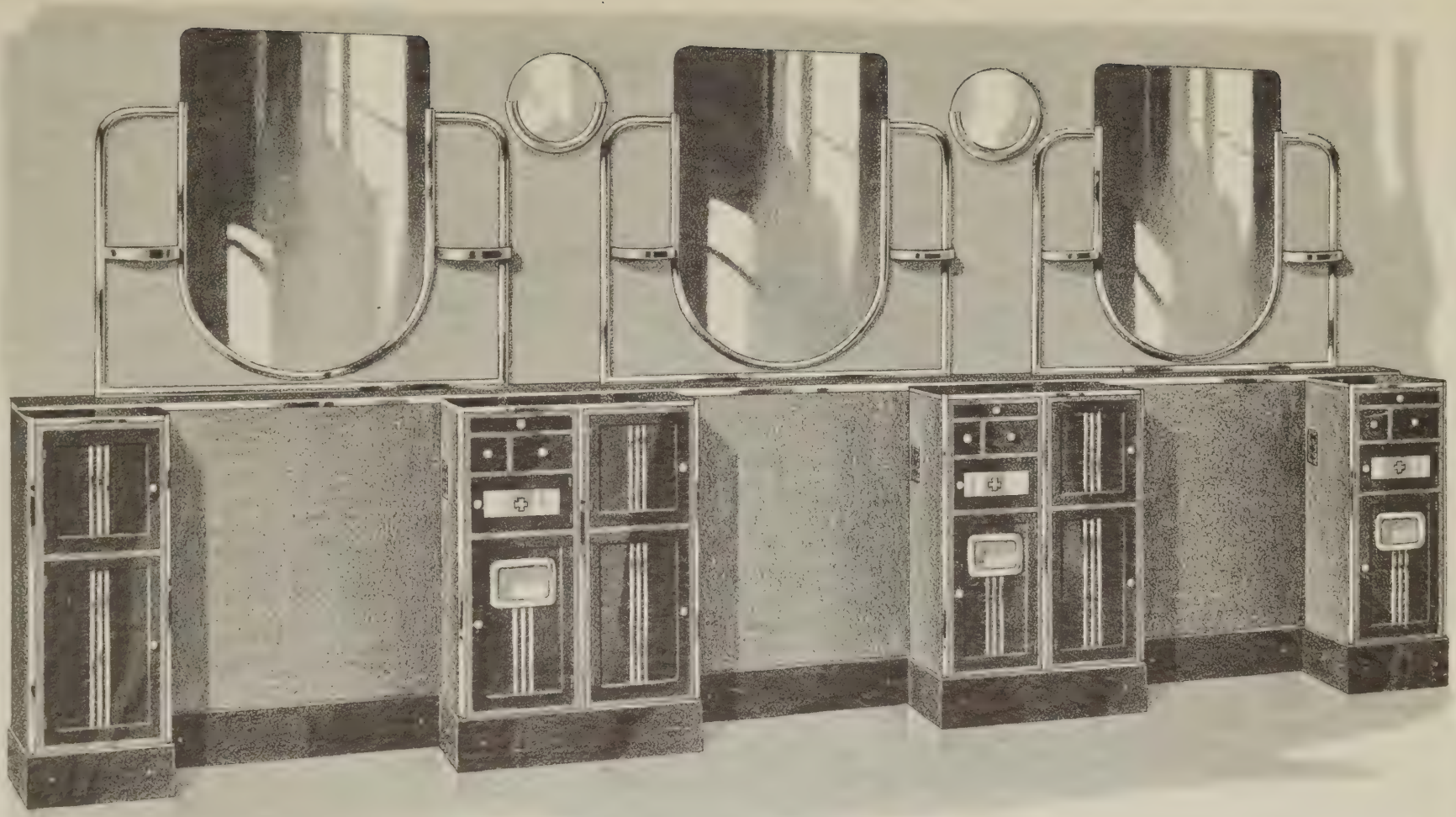
LAVATORIES: Pedestal type, modern design, enameled in any of our standard colors. Size of top, 20 x 24 inches. Furnished complete with combination shampoo and basin fixture and standard plumbing to wall, all chrome-plated. Only 2 lavatories are needed for a 3 chair case. (Priced separately.)

LIGHT FIXTURES: Specially designed for these cases. Consist of chrome-plated wall bracket and 12-inch frosted glass reflector. (Priced separately.)

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet as illustrated.

DIMENSIONS: Height over all: 7 feet 2½ inches. Depth of fixture: 18½ inches. 2 chair case, length, 10 feet 1 inch. 3 chair case, length, 15 feet 1 inch. Each additional section, 5 feet.

NOTE: A Superheterodyne radio set of standard make complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown on Mirror Case No. 2521 and others. (Priced separately.)



Kochs' "Chrometal" Mirror Case No. 2527

The shop owner who wishes to combine modern design with the fullest measure of utility will find that this fixture leaves nothing to be desired. Beautiful in its utter simplicity, it is extremely practical and serviceable. The entire wainscot is covered with walnut grained TAKolene, pleasing to the eye and enduring in quality. The top of the wainscot forms a full length shelf, 6 inches deep, covered with black TAKolene and banded with a chrome-plated steel strip. The chrome-plated mirror frames and the chrome decorations on the cabinets form a decided contrast to the plain wainscot and enhance the beauty of this thoroughly practical fixture.

CABINETS: Each barber has the use of two cabinets, one for bottles and clean linen, the other for tools, soiled linen and accessories, including a sterilizing compartment. End cabinets, each 42 inches high, 14 inches wide, 12 inches deep. The double center cabinets are 42 inches high, 28 inches wide, 12 inches deep. Generously ornamented with chrome-plated oval tubing and steel strips. Modern hardware. Opening in door protected by chrome-plated metal rim. Black glass base. Cabinets may be had in solid colors or in two-tone combinations.

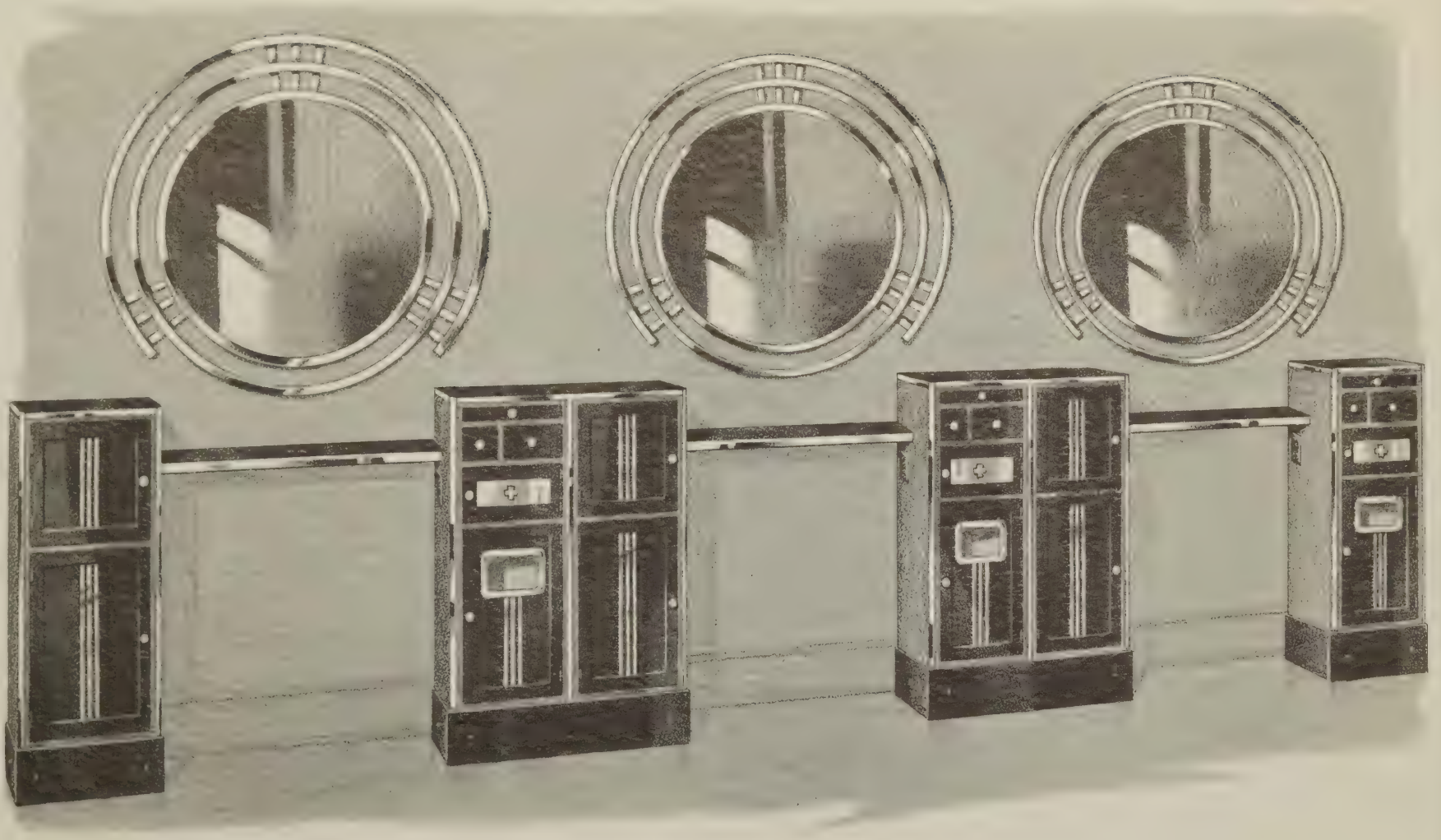
MIRRORS: "Chrometal" frames, 34 inches high, 48 inches wide. Best quality plate glass mirror, 42 inches high, 30 inches wide.

LIGHT FIXTURES: Specially designed for these cases. Consist of chrome-plated wall bracket and 12-inch frosted glass reflector. (Priced separately.)

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet as illustrated. Immersion heater brackets with glass and triple outlets, with one bull's eye lamp, as shown on Mirror Case No. 2524 may be had at a slight extra charge. (See price list.)

DIMENSIONS: Height over all, 7 feet 2½ inches. Depth of fixture, 18½ inches. 2 chair case, length, 10 feet 1 inch. 3 chair case, length, 15 feet 1 inch. Each additional section, length, 5 feet.

NOTE: If desired this fixture can be furnished with individual lavatories. A superheterodyne radio set of standard make complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown on Mirror Case No. 2521 and others. (Priced separately.)



Kochs' "Chrometal" Mirror Case No. 2528

Here is a modernistic mirror case that employs a different principle. It consists of separate cabinets and mirrors to be mounted directly to the wall and shelves, to be fastened between the cabinets. As the illustration shows, each barber has the use of 2 cabinets, one for bottles and clean linen, the other for tools, soiled towels, and accessories, including a sterilizing compartment.

CABINETS: End cabinets each 42 inches high, 14 inches wide, 12 inches deep. The double center cabinets are 42 inches high, 28 inches wide, 12 inches deep. Generously ornamented with chrome-plated oval tubing and steel strips. Modern hardware. Opening in door is protected by chrome-plated metal rim. Black glass base. All cabinets may be had in solid colors or in two-tone combinations. The top is covered with TAKolene, a material specially made for the purpose and banded with a chrome-plated metal strip.

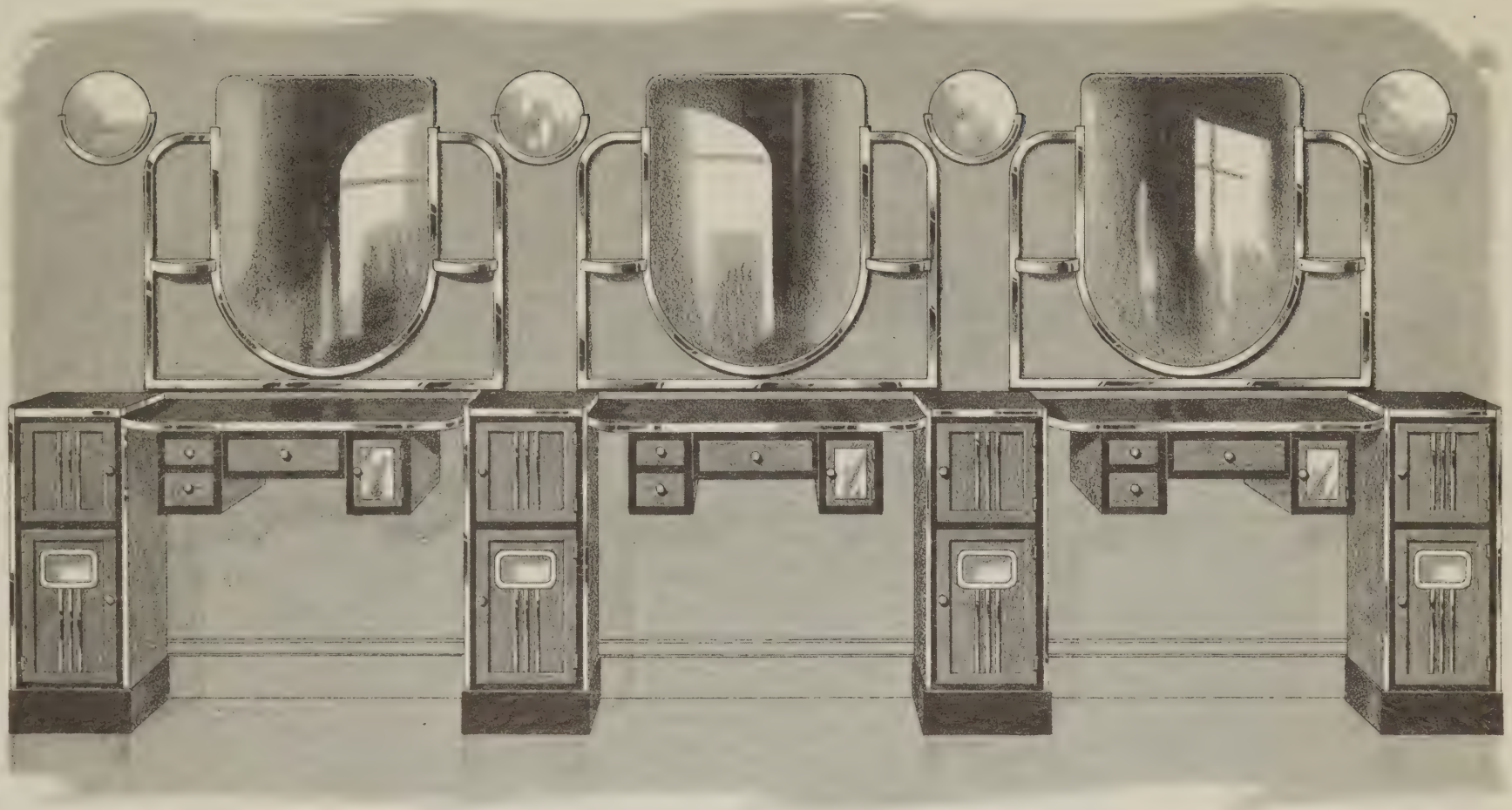
MIRRORS: "Chrometal" frame of unusual design, diameter of largest ring, 43½ inches. Best quality plate glass mirror 30 inches in diameter.

SHELVES: Made of wood, size 6 x 32 inches, covered with TAKolene and banded with chrome-plated metal strip.

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet as illustrated.

DIMENSIONS: Height over all, 6 feet 10 inches. Depth of fixture, 12½ inches. 2 chair case, length, 10 feet 1 inch. 3 chair case, length, 15 feet 1 inch. Each additional section, 5 feet.

NOTE: A Superheterodyne radio set of standard make complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown on Mirror Case No. 2521 and others. (Priced separately.)



Kochs' "Chrometal" Mirror Case No. 2529

A new type Mirror Case of unusual appearance, combining practicability with plenty of cabinet room and shelf space. Upright cabinets and mirrors are mounted directly to the wall and the shelves with the drawers underneath are mounted between the upright cabinets and then fastened to the wall. This fixture will appeal to those barbers who prefer many drawers and cupboards for their tools and accessories, but who can invest only a modest sum in a new Mirror Case.

CABINETS: Consist of upright cabinets 42 inches high, 14 inches wide and 12 inches deep. Each with space for clean and soiled linen. TAKolene top, banded with chrome plated strip. Opening in door protected by chrome plated metal ring. Metal soiled towel can. Black Glass base. Between each two upright cabinets a shelf with three drawers and sterilizer is provided. Shelf is also covered with TAKolene and banded with chrome-plated strip. Each shelf unit is 43 inches long and 14 inches deep.

MIRRORS: This fixture may be had with 3 styles of mirrors.

Style A as illustrated. "Chrometal" frame 34 inches high, 48 inches wide. Plate glass mirror, size 30 x 42 inches.

Style B: Same as Style A, but smaller. "Chrometal" frame, 32 inches wide, 22 inches high. Plate glass mirror, size 20 x 28 inches.

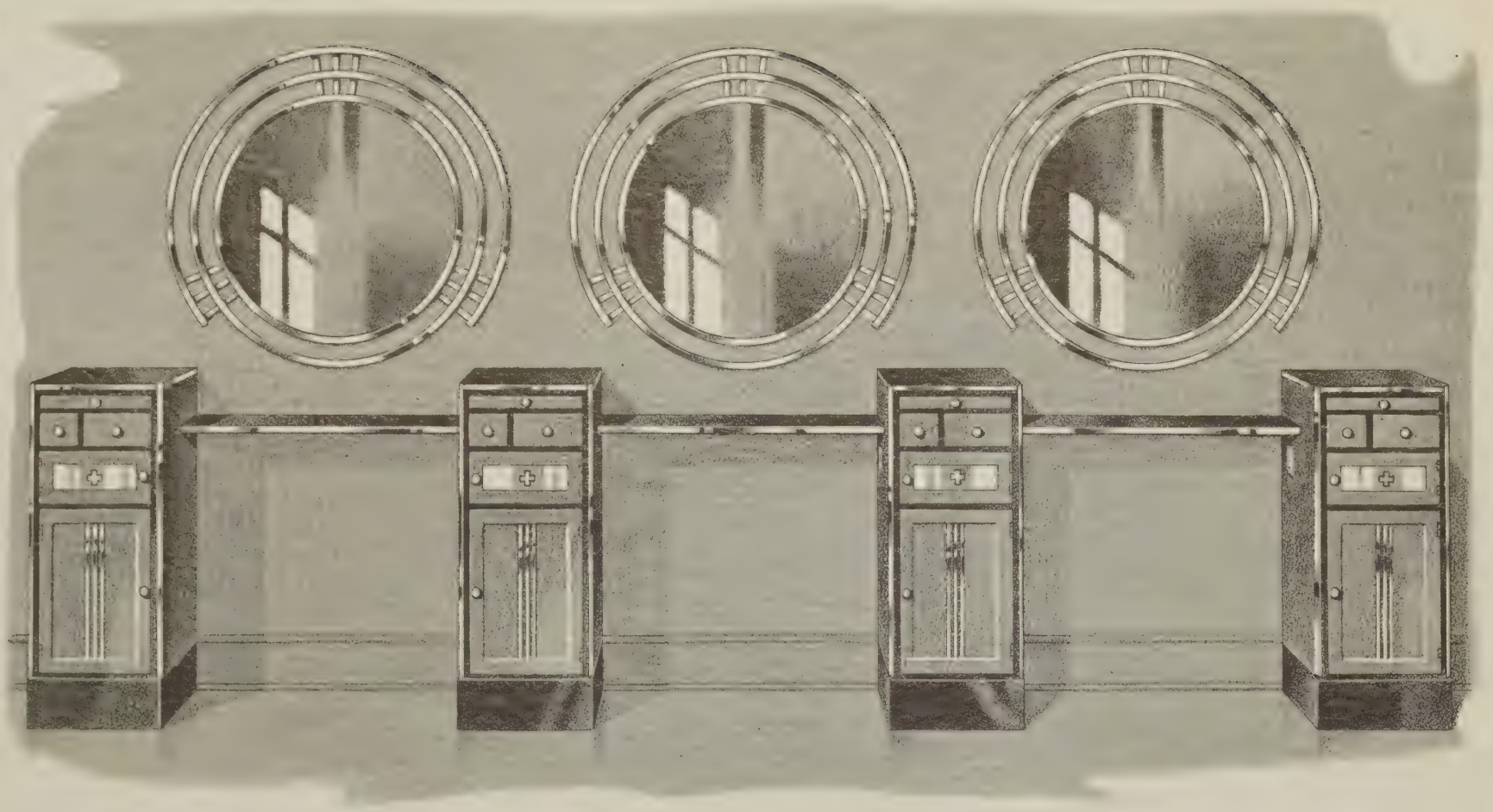
Style C: As illustrated on Mirror Case No. 2528 on opposite page. Round "Chrometal" frame. Largest ring 43½ inches in diameter. Plate glass mirror, 30 inches in diameter.

LIGHT FIXTURES: Specially designed for these cases. Consist of chrome-plated wall bracket and 12-inch frosted glass reflector. (Priced separately.)

ELECTRICAL EQUIPMENT: Each section is equipped with a duplex electric outlet complete with box, mounted right into the cabinet.

DIMENSIONS: Height over all, depends on style of mirror selected. Depth of fixture 14 inches. 2 chair case, length, 12 feet 9 inches. 3 chair case, length, 17 feet, 6 inches. Each additional section, length, 4 feet, 9 inches.

NOTE: A Superheterodyne radio set of standard make, complete with tubes, loud speaker, etc., may be had built into the first cabinet as shown on Mirror Case No. 2521 and others. (Priced separately.)



Kochs' "Chrometal" Mirror Case No. 2520

A low priced model of the line of "Chrometal" mirror cases and yet decidedly beautiful and striking in appearance. Consists of separate cabinets and mirrors to be mounted directly to the wall and shelves, to be fastened between the cabinets. Each barber has the use of one cabinet, except the owner of the shop, for whom two cabinets are reserved. Each cabinet has three drawers for tools and accessories, a sterilizer and a large compartment for clean linen.

CABINETS: Made of kiln-dried hardwood in the best possible manner. Each cabinet is 42 inches high, 14 inches wide, 12 inches deep. Generously ornamented with chrome-plated oval tubing and steel strips. Modernistic hardware. Black glass base. Cabinets may be had in solid colors or in two-tone color combinations. The top is covered with TAKolene, a material specially made for the purpose and is banded with a chrome-plated metal strip.

MIRRORS: "Chrometal" frame of unusual design, diameter of largest ring, 43½ inches. Best quality plate glass mirror, 30 inches in diameter.

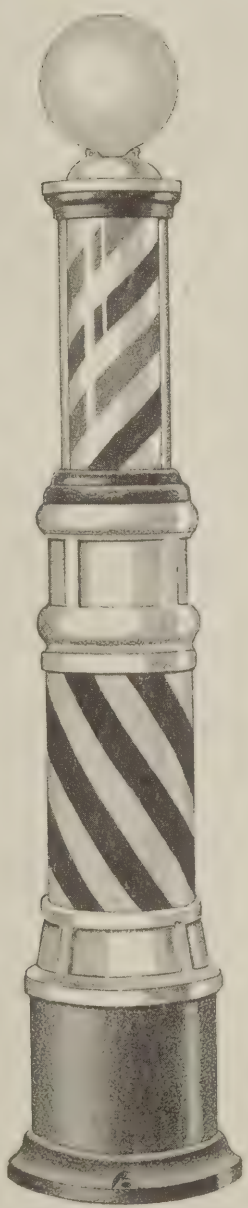
SHELVES: Made of wood, size 6 x 32 inches, covered with TAKolene and banded with a chrome-plated metal strip.

ELECTRICAL EQUIPMENT: Each section is equipped with a Duplex electric outlet complete with box, mounted right into the cabinet as illustrated.

DIMENSIONS: Height over all, 6 feet, 10 inches. Depth of fixture, 12½ inches. 2 chair case, length, 8 feet, 11 inches. 3 chair case, length, 12 feet, 9 inches. Each additional section, length, 3 feet, 10 inches.

NOTE: This is an ideal fixture for the progressive barber, who wants his shop right up to date, but with whom price is an important consideration.

Barbers' Poles

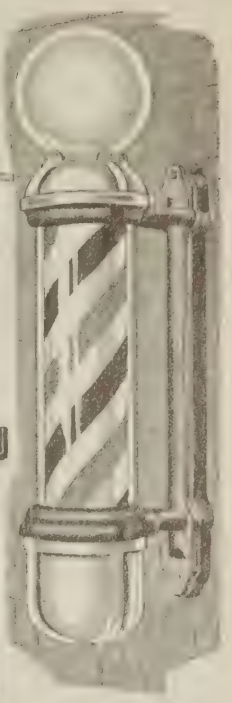


WINDOW SIGN
No. 2518

"Chrometal" letters, each 12 inches high, mounted on steel strips, the two lines are joined by chrome-plated chains. Width over all, 60 inches; height over all, 28 inches. This sign in your window is bound to attract attention.

BRACKET POLE
No. 917-C

Dome and Bowl of heavy spun copper, chrome-plated; will not rust. All other exposed metal parts enameled in black. Height over all, 32 inches. Diameter of glass cylinder, 8 inches. New "NEO" paper cylinder. Furnished only with clockwork mechanism.



BRACKET POLE

A beautiful little pole in Nile Green and Black color combination. Height over all, 36 inches. 8 inch opal glass globe. Diameter of glass cylinder, 6 inches. New "NEO" paper cylinder.

No. 908-C with clockwork mechanism.

No. 908-E with A.C. electric motor.

PEDESTAL POLE

An extremely high pole in Nile Green and Black color combination. Height over all, 7 feet 10½ inches. Diameter at base, 16 inches. 12 inch opal glass globe. Diameter of glass cylinder, 8 inches. New "NEO" paper cylinder.

No. 910-C with clockwork mechanism.

No. 910-E with A.C. electric motor.

PEDESTAL POLE

Enameled in Nile Green and Black, 10 inch opal glass globe. Diameter of glass cylinder, 8 inches. Diameter of base, 16 inches. Height, 7 feet. New "NEO" paper cylinder.

No. 904-C with clockwork methanism.

No. 904-E with A.C. electric motor.

PEDESTAL POLE

Enameled in Nile Green and Black, 10 inch opal glass globe. Diameter of glass cylinder, 8 inches. Diameter of base, 16 inches. Height, 6 feet 7½ inches. New "NEO" paper cylinder.

No. 909-C with clockwork mechanism.

No. 909-E with A.C. electric motor.

BRACKET POLE

A most popular style in Nile Green and Black color combination. Height over all, 42 inches. 10 inch opal glass globe. Diameter of glass cylinder, 8 inches. New "NEO" paper cylinder.

No. 906-C with clockwork mechanism.

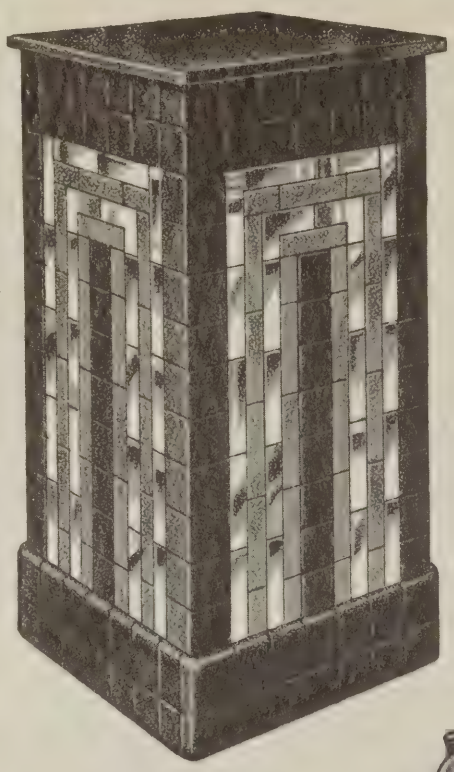
No. 906-E with A.C. electric motor.

NOTE: All barbers poles are regularly furnished in the colors specified above. If ordered special, they may be had in any of our standard colors of porcelain enamel at the same price.

THEO. A. KOCHS COMPANY. CHICAGO

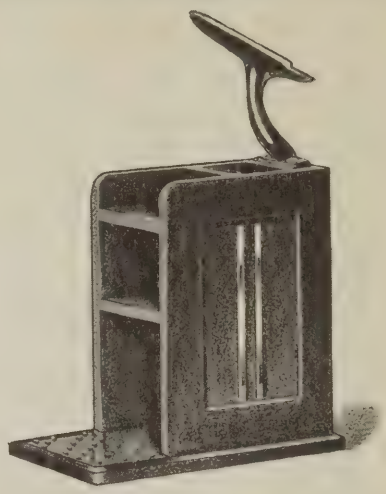
"CHROMETAL"
BARBER SHOP EQUIPMENT

is the answer to the barber's question, how to modernize his shop. Other professional equipment has "gone modern." Stores and shops, hotels and restaurants, homes and buildings have changed their appearance radically; only the barber shop does not look much different than it did 20 years ago.—Remodel, and do it now! "Chrometal" equipment **is** new and different, it's **bound** to attract attention, it **will** bring you new customers, it **does** increase your income.



CASHIERS' STAND No. 2519

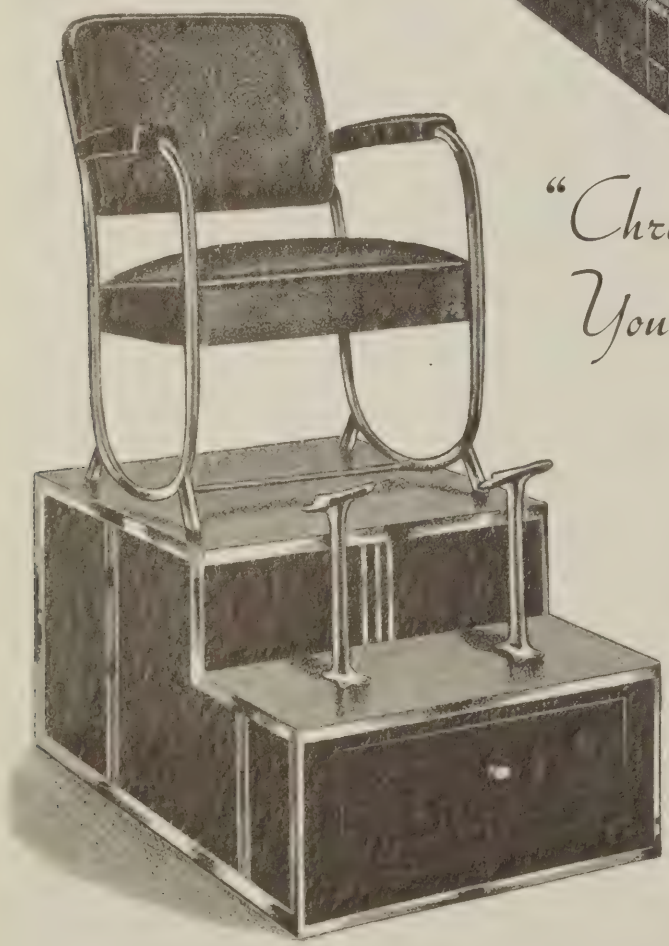
A practical and good looking cashiers' stand is a most valuable addition to any shop. Here is one that will match other "Chrometal" equipment. Made of porcelain-enameled and chrome-plated steel tile in colors to match your Mirror Case. Black glass top. Sliding money till in cash drawer. Large wood shelf in lower compartment. Height, 43 inches. Size of top, 22x22 inches. Unless otherwise specified, a combination of Black, Desert Tan and Chrome-plated tiles will be furnished.



SHINING STAND No. 2515

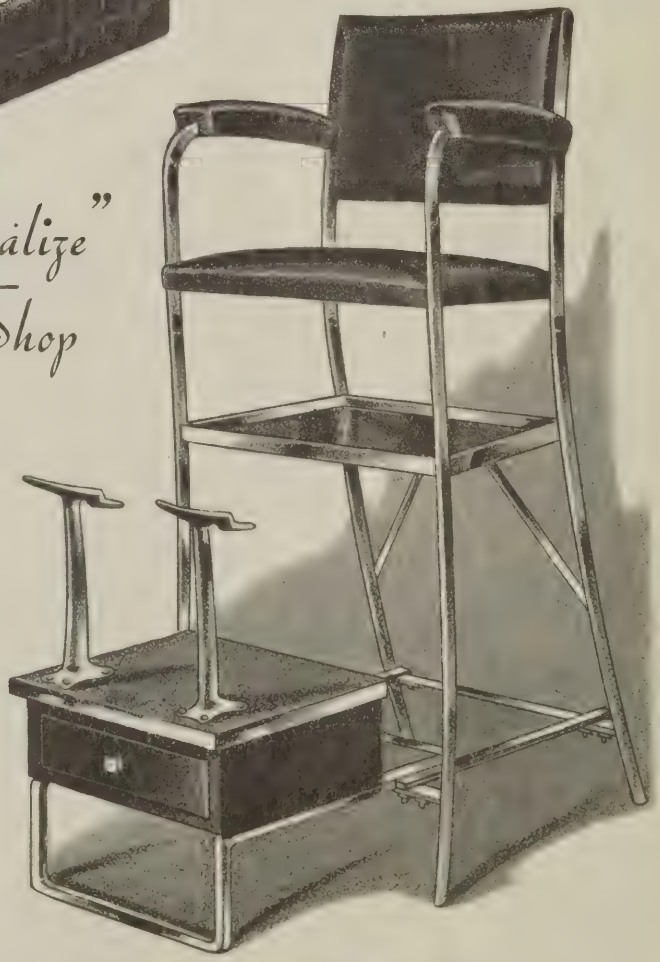
Hardwood box, finished in any color and decorated with chrome strips. Chrome-plated footrest. Height over all, 23 inches. Unless otherwise specified stand will be furnished in black.

"Chrometalize" Your Shop



SHINING STAND No. 2511-J

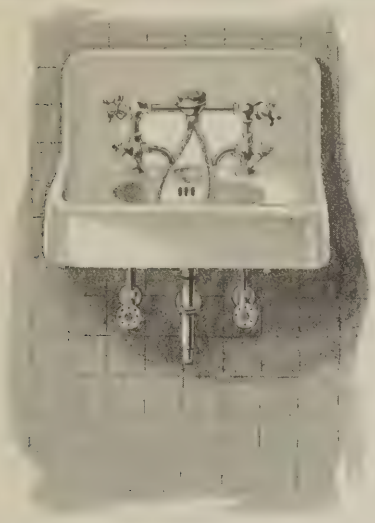
Box made of hardwood, finished in any color and trimmed with chrome-plated metal. Step and platform covered with linoleum. Chrome-plated footrests. One drawer for brushes and polish. "Chrometal" arm chair, comfortably upholstered in genuine leather, fastened to stand with metal brackets. Box, 25 inches wide, 44 inches deep. Height over all, 52 inches. Unless otherwise specified stand will be furnished in black.



SHINING STAND No. 2514-J

"Chrometal" frame. Comfortable seat and back, upholstered in genuine leather. Linoleum-covered shelf under seat. Chrome-plated footrests. Linoleum-covered step. Entire footstep unit slides under the chair, out of the way. Height over all, 51 inches.

THEO. A. KOCHS COMPANY. CHICAGO



All lavatories may be had in any of our standard colors of porcelain enamel.

BRACKET LAVATORY

Cast in one piece and enameled in any of our standard colors. NOWAB low model shampoo and basin fixture, as shown. Furnished complete with supply pipes with shut-off valves and standard waste pipe with P trap to wall. All fittings are made of brass and are heavily plated. Size of lavatory, 18x24 inches.

No. 1435 with nickel-plated plumbing fixtures.

No. 1435-X with chrome-plated plumbing fixtures.

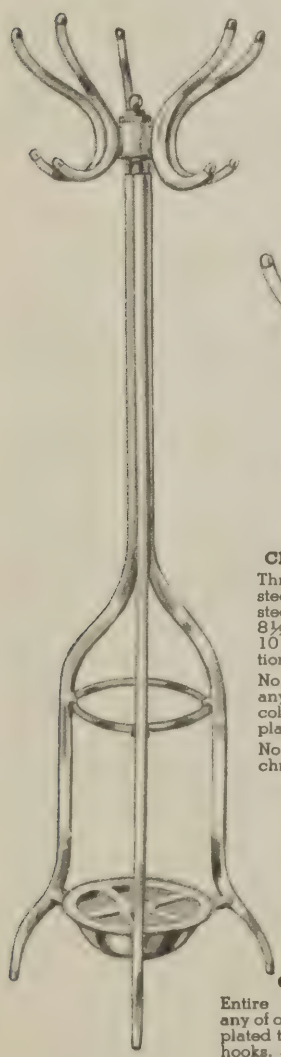
PEDESTAL LAVATORY

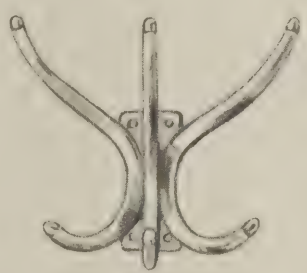
Square model, size 20x24 inches, enameled in any of our standard colors. Furnished complete with NOWAB shampoo and basin fixture, as shown. Supply pipes with shut-off valves and standard waste pipe with S trap to floor. All fittings are made of brass and are heavily plated.

No. 572 with nickel-plated plumbing fixtures.

No. 572-X with chrome-plated plumbing fixtures.

Unless otherwise specified, white enameled lavatories will be furnished.



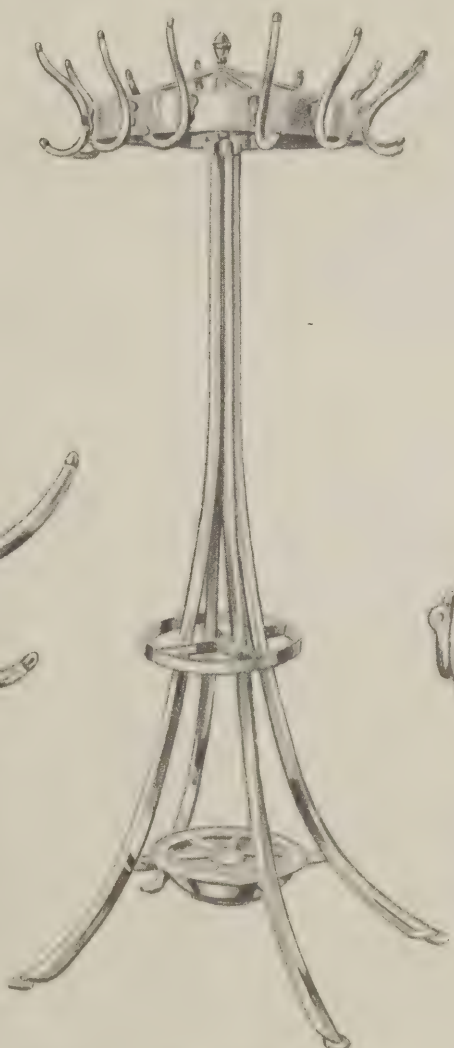


CLUSTER HOOKS

Three hooks of OVAL steel tubing, welded to steel wall plate. Height, 8¼ inches. Spread, 10½ inches. Projection, 6 inches.

No. 1905 Lacquered in any of our standard colors with chrome-plated tips.

No. 1905-X Entirely chrome-plated.



"EIFFEL" MODEL COSTUMER No. 1700

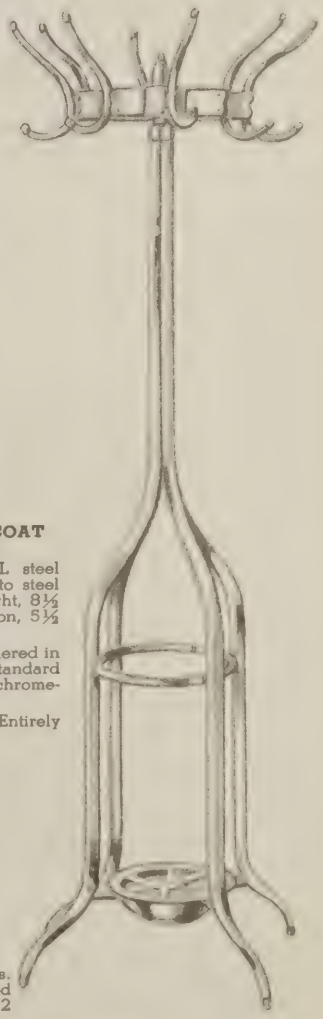
Lacquer finished in any of our standard colors with chrome-plated trimmings. Revolving top with 12 chrome-plated hooks. Height, 6 feet. Spread of top, 31½ inches.

HAT AND COAT HOOKS

Made of OVAL steel tubing welded to steel wall plate. Height, 8½ inches. Projection, 5½ inches.

No. 1903 Lacquered in any of our standard colors with chrome-plated tips.

No. 1903-X Entirely chrome-plated.



COSTUMER No. 1699

Entire Costumer lacquer finished in any of our standard colors with chrome-plated trimmings. Revolving top with 5 hooks. Height, 6 feet. Spread of top, 13¾ inches.

Unless otherwise specified, black enameled costumers and hooks will be furnished.

COSTUMER No. 1885

Lacquer finished in any of our standar colors with chrome-plated trimmings. Revolving top with 8 chrome-plated hooks. Height, 6 feet. Spread of top, 22 inches.

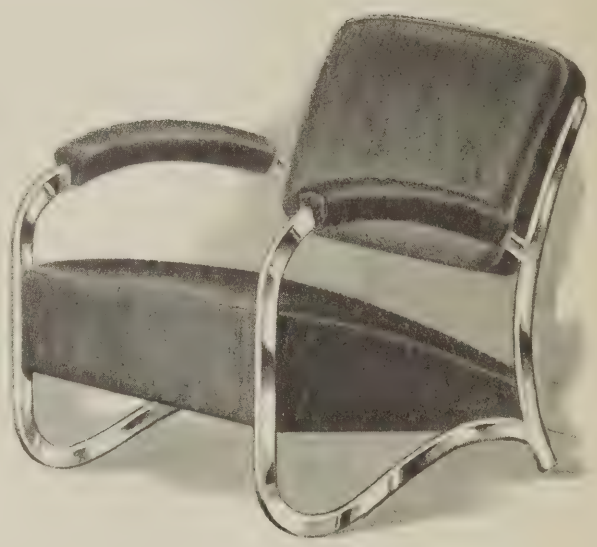
"CHROMETAL" BARBER SHOP EQUIPMENT

Waiting Room Furniture

Comfortable Waiting Room furniture is as important to the modern barber shop as the professional equipment itself. It should be in harmony with the general color scheme of the shop and match its other fixtures. Here is an unusual set, the chair is beautiful and comfortable, large and roomy. The settee is just the right size, "comfy" for two. The davenport is full length and a most luxurious piece of furniture. Beautfiul "Chrometal" framework, spring upholstered seats, comfortable backs, padded arms, genuine leather upholstery. Good looking, smart, substantial and a beautiful addition to the finest of shops.

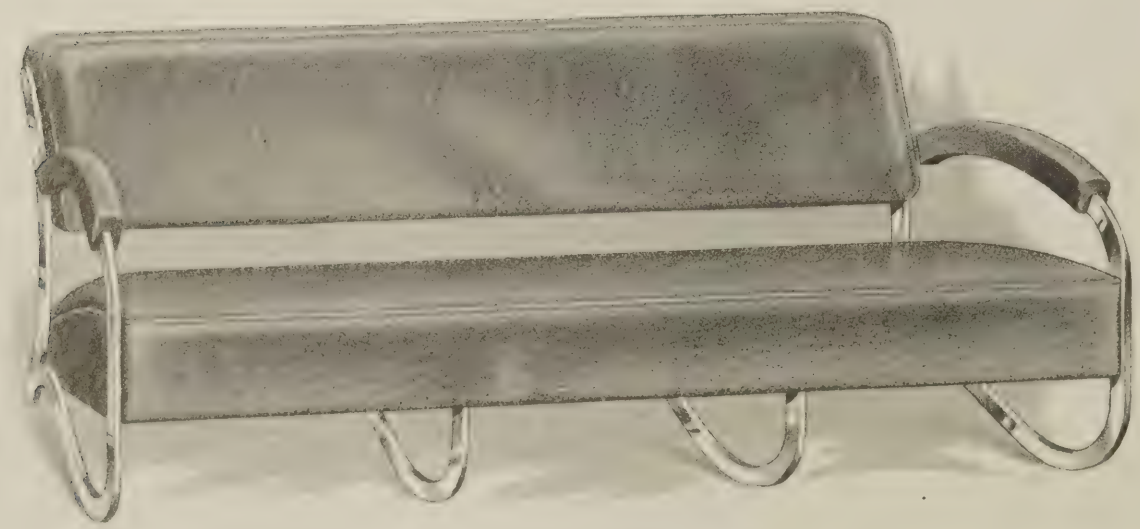
SETTEE No. 2152-J

"Chrometal" frame work. Height of seat from floor, 16 inches. Depth of seat, 27 inches. Length over all, 46 inches. Height of back, 19 inches. Height over all, 31½ inches.



ARMCHAIR No. 2151-J

"Chrometal" framework. Height of seat from floor, 16 inches. Depth of seat, 27 inches. Width between arms, 20½ inches. Back 19x21 inches. Height over all, 31½ inches.



DAVENPORT No. 2153-J

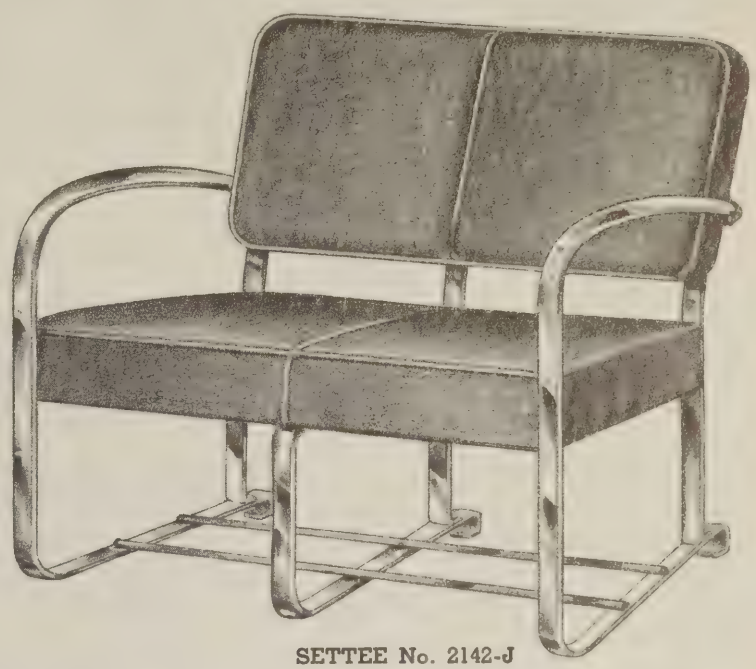
"Chrometal" framework. Height of seat from floor, 16 inches. Depth of seat, 27 inches. Length over all, 64 inches. Height of back, 19 inches. Height over all, 31½ inches.

Waiting Room Furniture

An inexpensive suite consisting of arm chair, settee and davenport. Chrome-plated band steel frames, soft and comfortable upholstery and exceptional sturdiness are the features that make this suite so popular. Individual seats and backs, each two feet wide, appeal to your customers.

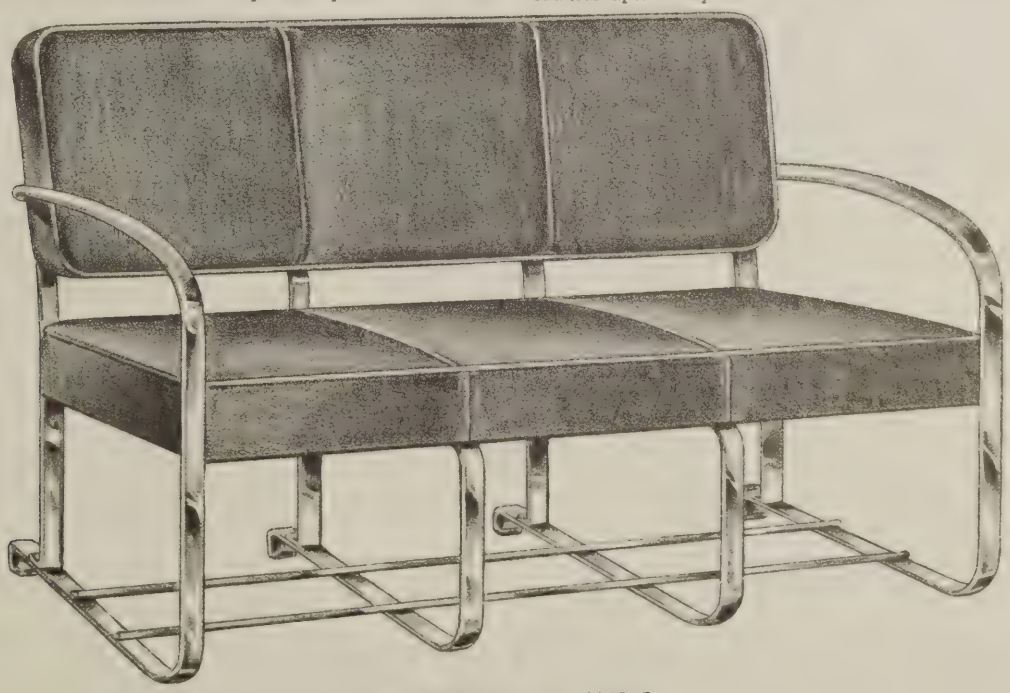
ARM CHAIR No. 2141-J

Chrome-plated band steel frame. Spring upholstered seat, 24 inches wide, 20 inches deep. Comfortable back, size 15 x 24 inches. Genuine leather upholstery.



SETTEE No. 2142-J

Chrome-plated band steel frame. Two individual spring upholstered seats, each 24 inches wide, 20 inches deep. Individual backs, each 15 x 24 inches. Length over all, 49 inches. Genuine leather upholstery.



DAVENPORT No. 2143-J

Chrome-plated band steel frame. Three individual spring upholstered seats, each 24 inches wide, 20 inches deep. Individual backs, each 15 x 24 inches. Length over all, 73 inches. Genuine leather upholstery.

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ARM CHAIR No. 2030-J

"Chrometal" frame. Spring upholstered seat, 18½ inches wide, 19½ inches deep. Top of seat from floor, 18½ inches. Genuine leather upholstery. May be had with 8½ inch or 12 inch plain back or 12 inch pleated back as illustrated. Unless otherwise specified, 12 inch pleated back will be furnished.

All "Chrometal" chairs represent outstanding values. They are substantially constructed, comfortably upholstered and manufactured in the same manner that has made Kochs' equipment the "Standard of Quality"

"Chrometalize" Your Shop

ARM CHAIR No. 2029-J

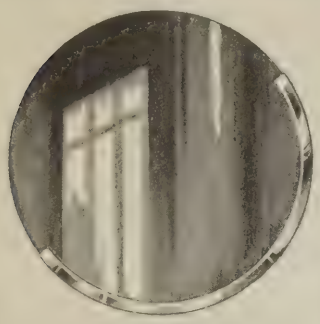
"Chrometal" frame. Padded seat 18½ inches wide, 19½ inches deep. Top of seat from floor, 17½ inches. Genuine leather upholstery. May be had with 8½ inch or 12 inch plain back. Unless otherwise specified 8½ inch plain back as illustrated will be furnished.

SETTEE No. 2014-J

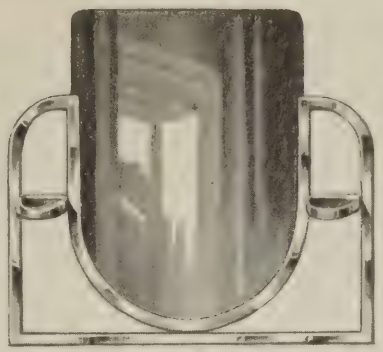
"Chrometal" frame. Spring upholstered seat and back. Height of seat from floor, 17 inches. Depth of seat, 20 inches. Height of back 15 inches. Height over all, 31 inches. Length over all, 43½ inches. Genuine leather upholstery. Will seat two in perfect comfort.

ARM CHAIR No. 2015-J

"Chrometal" frame. Spring upholstered seat and back. Height of seat from floor, 17 inches. Depth of seat, 20 inches. Width between arms, 19 inches. Back, 15x20 inches. Height over all, 31 inches. Genuine leather upholstery. This chair represents unusual value and is one of the most practical and comfortable chairs for use in Barber Shops.

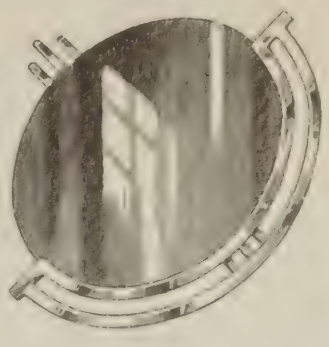


MIRROR No. 2057
"Chrometal" half frame. Plate glass mirror, diameter, 24 inches.

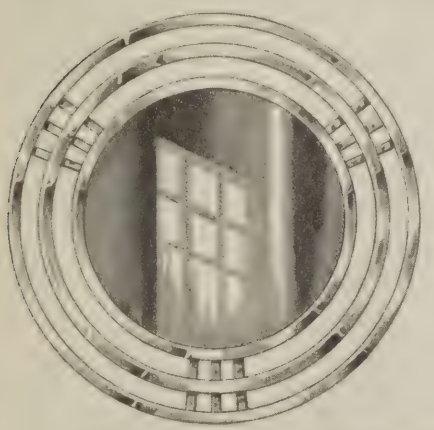


MIRROR No. 2113
"Chrometal" frame, 32 inches wide, 22 inches high, fitted with two small shelves. Mirror, 20x28 inches.

MIRROR No. 2115
"Chrometal" frame, 24 inches wide, 24 inches high. Mirror 24x30 inches.



MIRROR No. 2120
"Chrometal" frame of unusual design. Mirror 21x25 inches.



MIRROR No. 2111
"Chrometal" frame. Diameter of largest ring, 37 inches. Size of Mirror, 24 inches.

Sectional Settees

MIRROR No. 2114
"Chrometal" frame. Diameter of Mirror, 24 inches. Height over all, 30 inches.

As its name implies, the sectional settee is made in sections to fit the available space and may be had any length desired. Seats are expertly upholstered over soft spring constructions; backs are restful and comfortable; padded arms are fitted to each end and between each seat. Genuine leather upholstery, choice of colors. Each seat is 24 inches wide and 20 inches deep. "Chrometal" OVAL steel tubing framework. Standard sizes are listed below.

SECTIONAL SETTEES

No. 2192-J Settee for 2, length over all, 4 feet 1 inch.
No. 2193-J Settee for 3, length over all, 6 feet 1 inch.
No. 2194-J Settee for 4, length over all, 8 feet 1 inch.
No. 2195-J Settee for 5, length over all, 10 feet 1 inch.
No. 2196-J Settee for 6, length over all, 12 feet 1 inch.
Each additional section, length, 2 feet.

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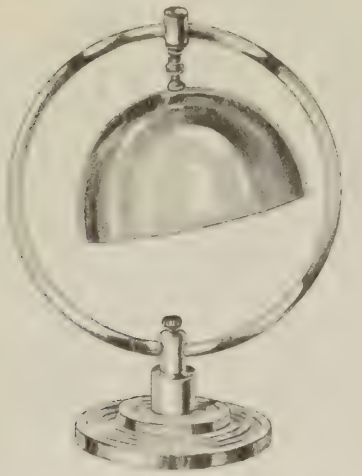
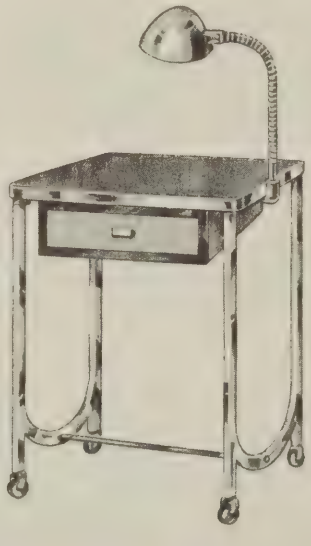


MANICURE LAMP No. 2064
Entirely chrome-plated. Six inch metal shade on ball swivel. Switch in base. Diameter over all, 9 inches. Height over all, 12 inches.

WALL LIGHT No. 2507
"Chrometal" wall bracket and half round frame. 12 inches frosted glass disk. Socket with pull chain. Projection from wall, 6 inches.

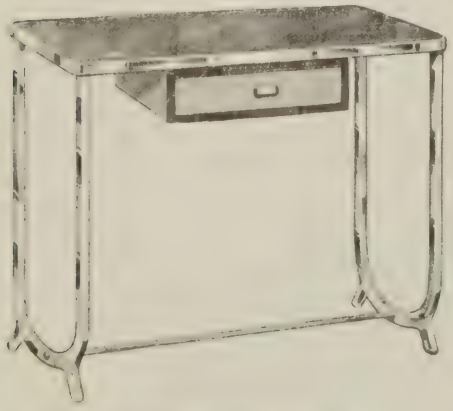
MANICURE LAMP No. 2063
Chrome-plated stand with ball swivel adjustment. 5-inch transparent drum shade. Diameter of base, 5½ inches. Height over all, 12 inches.

MANICURE TABLE No. 2084
One "Chrometal" leg, other side fastened to wall. TAKolene or glass top, size 16x32 inches bound with chrome-plated steel band. One drawer. Height, 30 inches.

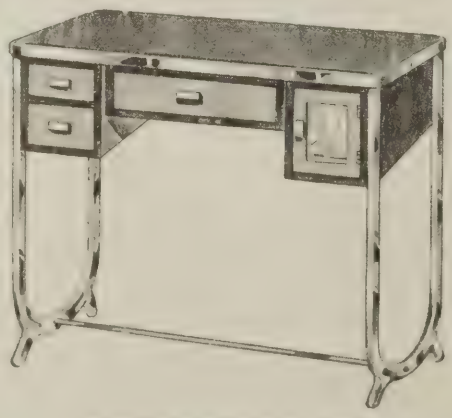


PORTABLE MANICURE TABLE No. 2075
"Chrometal" frame, mounted on casters. TAKolene or glass top, size 16x20 inches, bound with chrome-plated steel band. One drawer. Chrome-plated lamp consisting of flexible gooseneck and shade. Complete with cord and plug.

MANICURE TABLE No. 2085
One "Chrometal" leg, other side fastened to wall. TAKolene or glass top, size 16x32 inches, bound with chrome-plated steel band. One drawer and sterilizing cabinet. Height, 30 inches.



MANICURE TABLE No. 2051
"Chrometal" frame, TAKolene or glass top, size 16x32 inches, bound with chrome-plated steel band. One drawer. Height, 30 inches.



MANICURE TABLE No. 2053
"Chrometal" frame. TAKolene or glass top, size 16x32 inches, bound with chrome-plated steel band. One large drawer, two small drawers and sterilizing cabinet. Height, 30 inches.

MANICURE TABLE No. 2052
"Chrometal" frame. TAKolene or glass top, size 16x32 inches, bound with chrome-plated steel strip. Two drawers. Height, 30 inches.

Unless otherwise specified TAKolene covered tops will be furnished.

"CHROMETAL" BARBER SHOP EQUIPMENT

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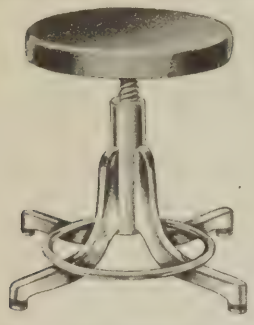
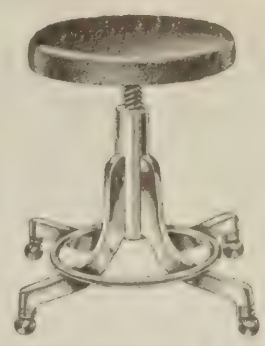


STOOLS—3 Legs
Genuine leather upholstery without casters.
No. 2171-J 16 inches high
No. 2173-J 18 inches high
No. 2175-J 20 inches high
No. 2177-J 22 inches high
with casters
No. 2171-CJ 18 inches high
No. 2173-CJ 20 inches high
No. 2175-CJ 22 inches high
No. 2177-CJ 24 inches high

STOOLS—4 Legs
Genuine leather upholstery without casters.
No. 2172-J 16 inches high
No. 2174-J 18 inches high
No. 2176-J 20 inches high
No. 2178-J 22 inches high
with casters
No. 2172-CJ 18 inches high
No. 2174-CJ 20 inches high
No. 2176-CJ 22 inches high
No. 2178-CJ 24 inches high



REVOLVING STOOL No. 2170-J
"Chrometal" base with gliders. Padded seat, 14 inches in diameter, covered with genuine leather. Height, 14½ inches at lowest point, raises 6 inches.

NOTE: All stools illustrated above may also be had with backs (with or without casters). See price list.

REVOLVING STOOL No. 2170-CJ
"Chrometal" base with casters. Padded seat, 14 inches in diameter, covered with genuine leather. Height, 16½ inches at lowest point, raises 6 inches.

CHAIR No. 2017-J
"Chrometal" frame. Spring upholstered seat, 15½ inches wide, 16 inches deep. Heavily padded back 10 inches high. Genuine leather upholstery.

CHAIR No. 2062-0
"Chrometal" frame. Spring upholstered seat, 15½ inches wide, 16 inches deep. Covered with genuine leather. All metal back.

HIGH BACK CHAIR No. 2028-J
For the Patron
Chrome-plated band steel frame. Padded seat, 15 inches wide, 15 inches deep. Padded back. Genuine leather upholstery. Height over all, 34½ inches.

LOW BACK CHAIR No. 2027-J
For the Manicurist
Chrome-plated band steel frame. Padded seat, 15 inches wide, 15 inches deep. Padded back. Genuine leather upholstery. Height over all, 32 inches.

ARM CHAIR No. 2096-J
For the Patron
"Chrometal" frame. Padded seat, 16 inches wide, 16 inches deep. Curved back, 4 inches high. Genuine leather upholstery.

CHAIR No. 2094-J
For the Manicurist
"Chrometal" frame. Padded seat, 15½ inches wide, 16 inches deep. Shaped back, 12 inches high. Genuine leather upholstery.

CHAIR No. 2097-J
For the Patron
"Chrometal" frame. Padded seat, 15 inches wide, 15 inches deep. Padded back, 14 inches high. Genuine leather upholstery.

CHAIR No. 2098-J
For the Manicurist
"Chrometal" frame. Padded seat, 15 inches wide, 15 inches deep. Padded back, 14 inches high. Genuine leather upholstery.

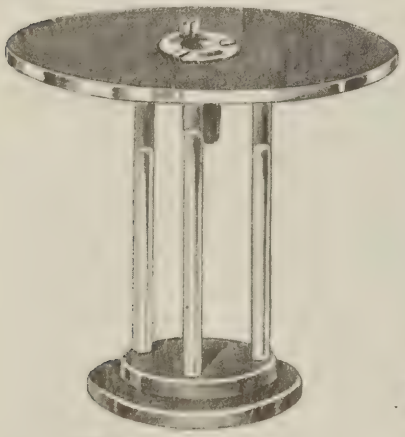
"CHROMETAL" BARBER SHOP EQUIPMENT

THEO. A. KOCHS COMPANY. CHICAGO

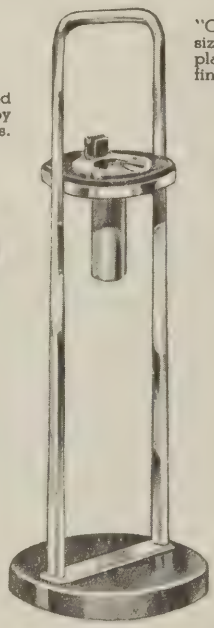
TABLE No. 2161
Enameled iron base. TAKolene or glass top, bound with chrome-plated steel band and supported by artistic "Chrometal" stand. Height, 30 inches. Diameter of top, 30 inches.

END TABLE No. 2056
"Chrometal" frame. TAKolene or glass top, size 14x25 inches, bound with chrome-plated steel band. Lower shelf 12x23 inches, finished in lacquer. Height, 24 inches.

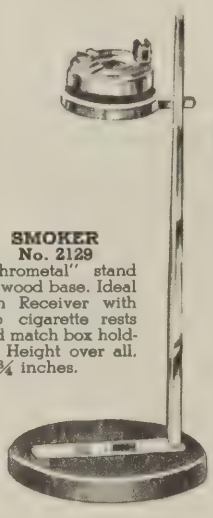
TABLE No. 2041
"Chrometal" frame. TAKolene or glass top, bound with chrome-plated steel band. Height, 30 inches. Diameter of top 30 or 36 inches. Unless otherwise specified, 30 inch top will be furnished.



OCCASIONAL TABLES
Enameled iron base. TAKolene or glass top, 22 inches in diameter. Height, 22 inches.
No. 2148 as illustrated above.
No. 2048 same as above, but without Ash Receiver.



SMOKER No. 2061
"Chrometal" stand on wood base. Chrome-plated ash receptacle with two cigarette rests and match box holder. Height over all, 28½ inches.



SMOKER
No. 2129
"Chrometal" stand on wood base. Ideal Ash Receiver with two cigarette rests and match box holder. Height over all, 26¾ inches.

OCCASIONAL TABLES
"Chrometal" stand, wood base, TAKolene or glass top 16x20 inches. Height, 21 inches.
No. 2049 as illustrated above.
No. 2149 with Ash Receiver as shown on round table at left.

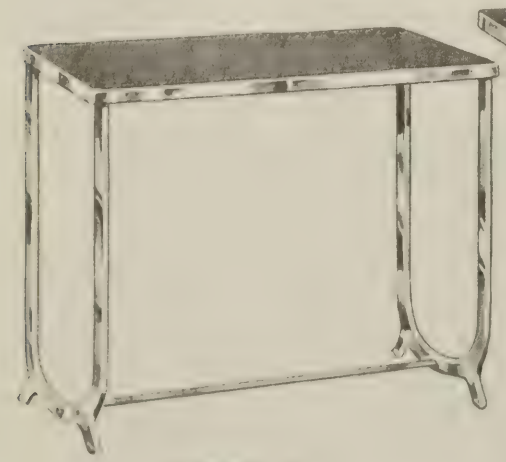


TABLE No. 2042
"Chrometal" frame. TAKolene or glass top, size 16x32 inches, bound with chrome-plated steel band. Height, 30 inches.

TABLE No. 2047
Fancy wood base. Heavy chrome-plated steel support. TAKolene or glass top, size 16x32 inches, bound with chrome-plated steel band. One drawer. Height, 30 inches.

TABLE No. 2162
"Chrometal" frame. TAKolene or glass top, bound with chrome-plated steel band. Height, 30 inches. Size of top 24 or 30 inches square. Unless otherwise specified 30 inch top will be furnished.

Unless otherwise specified TAKolene covered tops will be furnished.

"CHROMETAL" BARBER SHOP EQUIPMENT

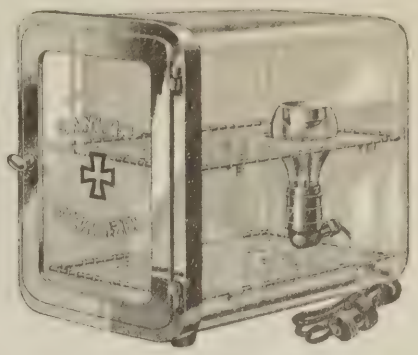
THEO. A. KOCHS COMPANY. CHICAGO

GLASS STERILIZERS

One piece glass jar with molded-in shelf supports. Heavily plated metal frame and door. Rubber studs on bottom to prevent shifting. Furnished complete with two wire mesh shelves and glass dish for sterilizing fluid. Height, 9¾ inches. Width, 7¼ inches. Depth, 10½ inches.
No. 14 with nickel-plated trimmings.
No. 14-X with chrome-plated trimmings.

ALL PURPOSE STERILIZERS

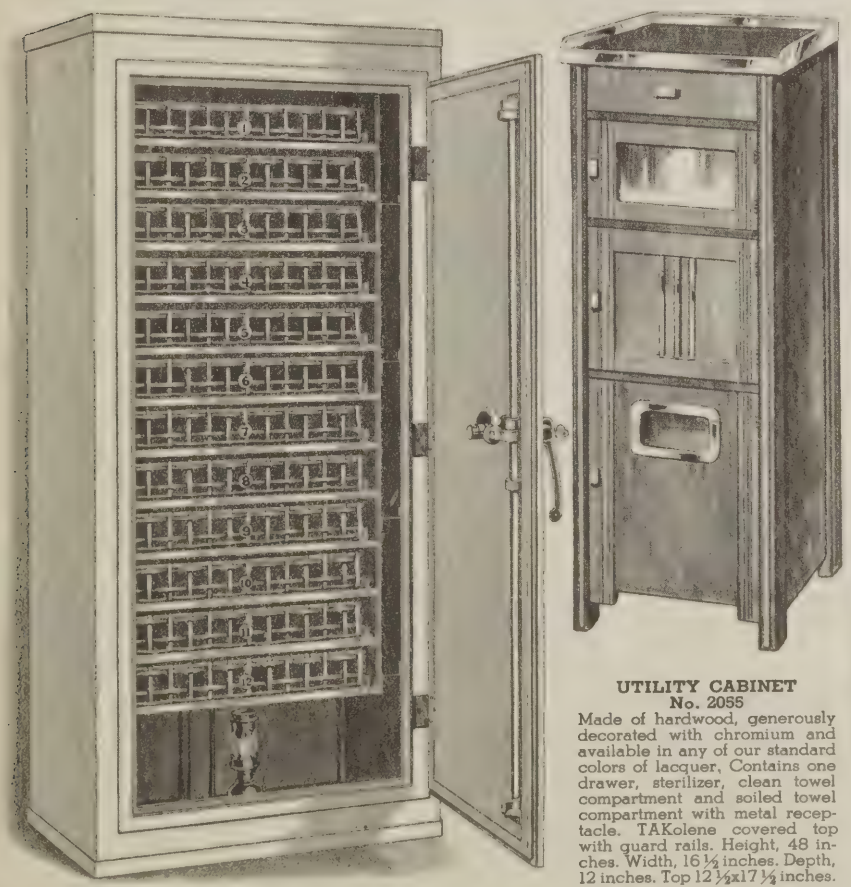
Same type and construction as No. 14, but provided with separate glass jar for sterilization of razors and combs by immersion in liquid medium. The jar fits snugly through a hole in the glass cabinet and is fitted with a rubber gasket and closed with a metal cover. Size of immersion jar 6¼ inches high, 2½ inches in diameter.
No. 154 with nickel-plated trimmings.
No. 154-X with chrome-plated trimmings.



ELECTRIC STERILIZERS

Same type and construction as No. 14, except that an electric heating unit is provided in which formalin pastils are used in an integral receptacle. The pastils are transformed to a gaseous state in a few moments and sterilization is quick and positive. Furnished complete with heating unit, socket, cord and plug ready for use. Very economical, because current is used only for a short time.
No. 180 with nickel-plated trimmings.
No. 180-X with chrome-plated trimmings.

These sterilizers should not be compared with others of similar appearance. Typical Kochs' quality, integral hinges, cast door-frames, molded-in shelf supports distinguish them from ordinary sterilizers.



STERILIZER VAULT No. 994

Constructed same as No. 999 described elsewhere on this page, but is smaller, having only 12 Baskets. Door is hermetically sealed by means of a worm-gear locking device that holds the door under great pressure. Baskets made of ⅞x¼ inch steel strips, heavily tinned. Size of baskets 2¾x9½x19 inches. No casters are furnished on this size. Height, 5 feet. Width, 26 inches. Depth, 16 inches. Weight, 230 lbs. Furnished complete with Formalin lamp.

UTILITY CABINET
No. 2055

Made of hardwood, generously decorated with chromium and available in any of our standard colors of lacquer. Contains one drawer, sterilizer, clean towel compartment and soiled towel compartment with metal receptacle. TAKolene covered top with guard rails. Height, 48 inches. Width, 16½ inches. Depth, 12 inches. Top 12½x17¼ inches.

STERILIZER VAULT No. 999

An absolutely efficient sterilizer for large shops. Cabinet and door have walls ¾ inch thick, covered inside and out with sheet steel. The outside may be had in any of our standard colors of lacquer, the inside is finished with chemical resisting aluminum. Sterilizes by fumigation with a formalin lamp or with self-evaporating sterilizing fluid. Furnished complete with 24 baskets, lock and casters. Height, 5 feet 3 inches. Width, 26 inches. Depth, 26 inches. Weight, 325 lbs.

"CHROMETAL" BARBER SHOP EQUIPMENT

Colors

"Chrometal" Barber Shop Equipment is available in a wide variety of colors. When ordering be sure to specify color of enamel or lacquer, also number and color of leather. If enameled or lacquered parts are wanted in two-tone combinations, state main color and trim color. Compliance with this request will eliminate correspondence and facilitate prompt execution of your order.

ENAMEL COLORS

Barbers' Chairs and Poles illustrated in this catalog may be had in the following colors at the same price:

Old Ivory	White	Nile Green
Desert Tan	Tangerine Red	Black

STEEL TILE COLORS

The predominating color used in most "Chrometal" Mirror Cases is black. Other colors are used as decorations or borders. The trim consists of chrome-plated tiles. Unless a special color scheme is specified, mirror cases will be made up to harmonize with other equipment. The following colors are available:

White	Black	Green
Desert Tan	Ivory	

NOTE: These colors are similar to our porcelain enamel colors, but are not an exact match.

LACQUER FINISHES

All wooden parts of "Chrometal" Barber Shop Equipment may be had in the following solid colors or two-tone color combinations at the same price:

Old Ivory	White	Desert Tan
Powder Blue	Nile Green	Black
Tangerine Red	Jade Green	Silver
Natural	Walnut	Mahogany

GENUINE LEATHERS

All upholstered pieces are regularly covered with genuine leather which is available in the following colors and grains at the same price:

No. 200—Black Pebble Grain	No. 210—Maroon Pebble Grain
No. 202—Rust Levant Grain	No. 212—Green Spanish Grain
No. 204—Green Levant Grain	No. 214—Brown Spanish Grain
No. 206—Brown Levant Grain	No. 216—Blue Spanish Grain
No. 208—Blue Levant Grain	

TOP GRAIN LEATHERS

For those who prefer it we carry in stock a special fine leather, aniline dyed, which may be had in the following colors at a slight extra charge. (See price list.)

No. 330—Black	No. 336—Brown
No. 332—Rust	No. 338—Blue
No. 334—Green	No. 340—Red

TABLE TOPS

All tables are regularly furnished with TAKolene tops, a material specially made for this purpose. It is of a dull black color, resistant to alcohol and alkaline and will not warp. If ordered special, colored glass tops may be had to match the enamel colors listed above at a very slight extra charge. (See price list.) The edges of all table tops are bound with seamless chrome-plated steel strips, which add greatly to the appearance of the table.

CHROME PLATING

Kochs was one of the pioneer users of chromium plating and our plant has steadily improved in the application of this fine, modern finish. Kochs' chromium-plating is positively unexcelled for finish, lustre and lasting quality.

EXTRA CHARGES: "Chrometal" Barber Shop Equipment is furnished exactly as described and is available in colors enumerated above. Special colors or finishes or coverings may be had, but these are subject to extra charges which will gladly be quoted on request.

Printed in the United States of America

THEO. A. KOCHS COMPANY

659-679 NORTH WELLS STREET

CHICAGO, ILLINOIS

PRICE LIST

CATALOG No. 58

EFFECTIVE FEBRUARY 1st, 1936

All prices apply F. O. B. Chicago and are subject to change without notice

		List
14	Glass Sterilizer, nickel trim	$ 8.50
14X	Glass Sterilizer, chromium trim	9.00
43	Hydraulic Child's Chair	125.00
	Extra for chromium plating	2.00
45	Hydraulic Child's Chair	110.00
	Extra for top grain leather	2.50
	Extra for chromium plating	5.00
100	Child's Seat	3.75
	Extra for genuine leather	1.00
	Extra for top grain leather	2.00
	Extra for chromium plating	2.50
154	All Purpose Sterilizer, nickel trim	9.50
154X	All Purpose Sterilizer, chromium trim	10.00
180	Electric Sterilizer, nickel trim	11.00
180X	Electric Sterilizer, chromium trim	12.00
315	Child's Seat	4.00
	Extra for genuine leather	2.00
	Extra for top grain leather	4.00
572	Pedestal Lavatory, nickel plated plumbing	50.00
572X	Pedestal Lavatory, chrom. plated plumbing	55.00
904C	Pedestal Pole, clockwork	95.00
904E	Pedestal Pole, electric	90.00
906C	Bracket Pole, clockwork	60.00
906E	Bracket Pole, electric	55.00
908C	Bracket Pole, clockwork	45.00
908E	Bracket Pole, electric	40.00
909C	Pedestal Pole, clockwork	90.00
909E	Pedestal Pole, electric	85.00
910C	Pedestal Pole, clockwork	100.00
910E	Pedestal Pole, electric	95.00
917C	Bracket Pole, clockwork	50.00
994	Sterilizer Vault	220.00
999	Sterilizer Vault	260.00
1435	Bracket Lavatory, nickel plated plumbing	42.00
1435X	Bracket Lavatory, chrom. plated plumbing	47.00
1699	Costumer	18.00
1700	"Eiffel" Model Costumer	32.50
1885	Costumer	24.00
1903	Hat and Coat Hook, lacquered	.60
1903X	Hat and Coat Hook, chromium plated	1.00
1905	Cluster Hook, lacquered	1.75
1905X	Cluster Hook, chromium plated	2.35

		List
1936	Barber's Chair	170.00
	Extra for top grain leather	5.00
	Extra for manicure sockets, pair	1.00
	Extra for hair cloth bar, each	1.00
	Extra for "Jiffy" Headrest Holder	1.50
2014J	Settee, genuine leather	51.00
	Extra for top grain leather	7.00
2015J	Arm Chair, genuine leather	30.00
	Extra for top grain leather	4.00
2017J	Chair, genuine leather	19.00
	Extra for top grain leather	2.00
2027J	Low Back Chair, genuine leather	13.00
	Extra for top grain leather	1.50
2028J	High Back Chair, genuine leather	13.00
	Extra for top grain leather	1.50
2029J	Arm Chair, genuine leather	
	With 8½ inch plain back	20.50
	Extra for top grain leather	2.50
	With 12 inch plain back	21.25
	Extra for top grain leather	2.75
2030J	Arm Chair, genuine leather	
	With 8½ inch plain back	23.00
	Extra for top grain leather	3.00
	With 12 inch plain back	23.75
	Extra for top grain leather	3.25
	With 12 inch pleated back	24.50
	Extra for top grain leather	3.50
2041	Table, 30 inch top	20.00
	Extra for glass top	2.00
	Table, 36 inch top	23.00
	Extra for glass top	2.80
2042	Table, 16x32 inch top	12.00
	Extra for glass top	1.00
2047	Table, 16x32 inch top	22.00
	Extra for glass top	1.00
2048	Table, 22 inch top	13.50
	Extra for glass top	1.00
2049	Table, 16x20 inch top	15.00
	Extra for glass top	.60
2051	Manicure Table	15.50
	Extra for glass top	1.00
	Extra for end rails	1.00
2052	Manicure Table	19.00
	Extra for glass top	1.00
	Extra for end rails	1.00
2053	Manicure Table	25.00
	Extra for glass top	1.00
	Extra for end rails	1.00
2055	Utility Cabinet	32.50

		List
2056	End Table	17.50
	Extra for glass top	.50
2057	Mirror, complete	12.50
2061	Smoker	7.50
2062J	Chair, genuine leather	16.00
	Extra for top grain leather	1.00
2063	Manicure Lamp	5.50
2064	Manicure Lamp	9.50
2075	Portable Manicure Table	21.00
	Extra for glass top	.60
	Extra for end rails	1.00
2084	Manicure Table	15.00
	Extra for glass top	1.00
	Extra for end rail	.50
2085	Manicure Table	18.50
	Extra for glass top	1.00
	Extra for end rail	.50
2094J	Chair, genuine leather	15.25
	Extra for top grain leather	1.75
2096J	Arm Chair, genuine leather	17.50
	Extra for top grain leather	1.50
2097J	Chair, genuine leather	16.75
	Extra for top grain leather	1.75
2098J	Chair, genuine leather	15.75
	Extra for top grain leather	1.75
2111	Mirror, complete	27.00
2113	Mirror, complete	20.00
2114	Mirror, complete	13.50
2115	Mirror, complete	14.00
2120	Mirror, complete	18.00
2129	Smoker	7.00
2141J	Arm Chair, genuine leather	25.00
	Extra for top grain leather	4.00
2142J	Settee, genuine leather	45.00
	Extra for top grain leather	8.00
2143J	Davenport, genuine leather	65.00
	Extra for top grain leather	12.00
2148	Smoker Table, 22 inch top	15.00
	Extra for glass top	1.60
2149	Smoker Table, 16x20 inch top	16.50
	Extra for glass top	1.20
2151J	Arm Chair, genuine leather	45.50
	Extra for top grain leather	5.50
2152J	Settee, genuine leather	75.00
	Extra for top grain leather	10.00
2153J	Davenport, genuine leather	105.00
	Extra for top grain leather	15.00
2161	Table, 30 inch top	25.00
	Extra for glass top	2.00
2162	Table, 24 inch top	17.00
	Extra for glass top	1.20
	Table, 30 inch top	20.00
	Extra for glass top	2.00

		List
2170J	Revolving Stool, genuine leather	16.00
	Extra for top grain leather	1.00
2170BJ	Revolving Stool with Back	20.00
	Extra for top grain leather	2.00
2170CJ	Revolving Stool with Casters	17.50
	Extra for top grain leather	1.00
2170BCJ	Revolving Stool with Back and Casters	21.50
	Extra for top grain leather	2.00
2171J	Stool, genuine leather	9.50
	Extra for top grain leather	1.00
2171BJ	Stool with Back	13.50
	Extra for top grain leather	2.00
2171CJ	Stool with Casters	10.70
	Extra for top grain leather	1.00
2171BCJ	Stool with Back and Casters	14.70
	Extra for top grain leather	2.00
2172J	Stool, genuine leather	10.75
	Extra for top grain leather	1.00
2172BJ	Stool with Back	14.75
	Extra for top grain leather	2.00
2172CJ	Stool with Casters	12.35
	Extra for top grain leather	1.00
2172BCJ	Stool with Back and Casters	16.35
	Extra for top grain leather	2.00
2173J	Stool, Genuine Leather	9.80
	Extra for top grain leather	1.00
2173BJ	Stool with Back	13.80
	Extra for top grain leather	2.00
2173CJ	Stool with Casters	11.00
	Extra for top grain leather	1.00
2173BCJ	Stool with Back and Casters	15.00
	Extra for top grain leather	2.00
2174J	Stool, genuine leather	11.15
	Extra for top grain leather	1.00
2174BJ	Stool with Back	15.15
	Extra for top grain leather	2.00
2174CJ	Stool with Casters	12.75
	Extra for top grain leather	1.00
2174BCJ	Stool with Back and Casters	16.75
	Extra for top grain leather	2.00
2175J	Stool, genuine leather	10.10
	Extra for top grain leather	1.00
2175BJ	Stool with Back	14.10
	Extra for top grain leather	2.00
2175CJ	Stool with Casters	11.30
	Extra for top grain leather	1.00
2175BCJ	Stool with Back and Casters	15.30
	Extra for top grain leather	2.00
2176J	Stool, genuine leather	11.55
	Extra for top grain leather	1.00
2176BJ	Stool with Back	15.55
	Extra for top grain leather	2.00
2176CJ	Stool with Casters	13.15
	Extra for top grain leather	1.00
2176BCJ	Stool with Back and Casters	17.15
	Extra for top grain leather	2.00
2177J	Stool, genuine leather	10.40
	Extra for top grain leather	1.00
2177BJ	Stool with Back	14.40
	Extra for top grain leather	2.00

		List
2177CJ	Stool with Casters	11.60
	Extra for top grain leather	1.00
2177BCJ	Stool with Back and Casters	15.60
	Extra for top grain leather	2.00
2178J	Stool, genuine leather	11.95
	Extra for top grain leather	1.00
2178BJ	Stool with Back	15.95
	Extra for top grain leather	2.00
2178CJ	Stool with Casters	13.55
	Extra for top grain leather	1.00
2178BCJ	Stool with Back and Casters	17.55
	Extra for top grain leather	2.00
2192J	Sectional Settee for 2, genuine leather	56.00
	Extra for top grain leather	8.00
2193J	Sectional Settee for 3, genuine leather	82.00
	Extra for top grain leather	12.00
2194J	Sectional Settee for 4, genuine leather	108.00
	Extra for top grain leather	16.00
2195J	Sectional Settee for 5, genuine leather	134.00
	Extra for top grain leather	20.00
2196J	Sectional Settee for 6, genuine leather	160.00
	Extra for top grain leather	24.00
	For each additional section	26.00
	Extra for top grain leather	4.00
2507	Wall Light Fixture	9.00
2511J	Shining Stand, genuine leather	60.00
	Extra for top grain leather	4.00
2514J	Shining Stand, genuine leather	40.00
	Extra for top grain leather	3.00
2515	Shining Stand	8.50
2518	Window Sign	40.00
2519	Cashier's Stand	80.00
2520	Mirror Case	
	For 2 chairs	210.00
	For 3 chairs	295.00
	For each additional section	85.00
	Extra for light fixtures, each	9.00
2521	Mirror Case	
	For 2 chairs	500.00
	For 3 chairs	750.00
	For each additional section	250.00
	Extra for lavatories, Each	55.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
	Extra for immersion sterilizer equipment, Per Section	9.00
2522	Mirror Case	
	For 2 chairs	490.00
	For 3 chairs	735.00
	For each additional section	245.00
	Extra for lavatories, Each	55.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
	Extra for immersion sterilizer equipment, Per Section	9.00
2523	Mirror Case	
	For 2 chairs	450.00
	For 3 chairs	675.00
	For each additional section	225.00
	Extra for lavatories, Each	55.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
	Extra for immersion sterilizer equipment, Per Section	9.00

		List
2524	Mirror Case	
	For 2 chairs	380.00
	For 3 chairs	570.00
	For each additional section	190.00
	Extra for lavatories, Each	55.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
	Extra for immersion sterilizer equipment, Per Section	9.00
2525	Mirror Case	
	For 2 chairs	380.00
	For 3 chairs	570.00
	For each additional section	190.00
	Extra for lavatories, Each	55.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
2526	Mirror Case	
	For 2 chairs	350.00
	For 3 chairs	525.00
	For each additional section	175.00
	Extra for lavatories, Each	55.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
	Extra for immersion sterilizer equipment, Per Section	9.00
2527	Mirror Case	
	For 2 chairs	320.00
	For 3 chairs	480.00
	For each additional section	160.00
	Extra for lavatories, Each	55.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
	Extra for immersion sterilizer equipment, Per Section	9.00
2528	Mirror Case	
	For 2 chairs	250.00
	For 3 chairs	375.00
	For each additional section	125.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
2529	Mirror Case—Style A Mirror	
	For 2 chairs	256.00
	For 3 chairs	364.00
	For each additional section	108.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
2529	Mirror Case—Style B Mirror	
	For 2 chairs	206.00
	For 3 chairs	289.00
	For each additional section	83.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
2529	Mirror Case—Style C Mirror	
	For 2 chairs	246.00
	For 3 chairs	349.00
	For each additional section	103.00
	Extra for light fixtures, Each	9.00
	Extra for radio	40.00
2531	Barbers' Chair	
	With adjustable spring cush. headrest	141.00
	With non-adjust. spring cush. headrest	135.00
	Extra for top grain leather	5.00
	Extra for manicure sockets, Pair	1.00
	Extra for hair cloth bar, Each	1.00
	Extra for "Jiffy" Headrest Holder	1.50
	Extra for 2 piece arms, Pair	3.00
2532	Barbers' Chair	
	With adjustable spring cush. headrest	149.00
	With non-adjust. spring cush. headrest	143.00
	Extra for top grain leather	5.00
	Extra for manicure sockets, Pair	1.00
	Extra for hair cloth bar, Each	1.00
	Extra for "Jiffy" Headrest Holder	1.50
	Extra for 2 piece arms, Pair	3.00
2536	Barbers' Chair	165.00
	Extra for top grain leather	5.00
	Extra for manicure sockets, Pair	1.00
	Extra for hair cloth bar, Each	1.00
	Extra for "Jiffy" Headrest Holder	1.50

Colors

"Chrometal" Barber Shop Equipment is available in a wide variety of colors. When ordering be sure to specify color of enamel or lacquer, also number and color of leather. If enameled or lacquered parts are wanted in two-tone combinations, state main color and trim color. Compliance with this request will eliminate correspondence and facilitate prompt execution of your order.

ENAMEL COLORS

Barbers' Chairs and Poles illustrated in this catalog may be had in the following colors at the same price:

Old Ivory	White	Nile Green
Desert Tan	Tangerine Red	Black

STEEL TILE COLORS

The predominating color used in most "Chrometal" Mirror Cases is black. Other colors are used as decorations or borders. The trim consists of chrome-plated tiles. Unless a special color scheme is specified, mirror cases will be made up to harmonize with other equipment. The following colors are available:

White	Black	Green
Desert Tan	Ivory	

NOTE: These colors are similar to our porcelain enamel colors, but are not an exact match.

LACQUER FINISHES

All wooden parts of "Chrometal" Barber Shop Equipment may be had in the following solid colors or two-tone color combinations at the same price:

Old Ivory	White	Desert Tan
Powder Blue	Nile Green	Black
Tangerine Red	Jade Green	Silver
Natural	Walnut	Mahogany

GENUINE LEATHERS

All upholstered pieces are regularly covered with genuine leather which is available in the following colors and grains at the same price:

No. 200—Black Pebble Grain	No. 210—Maroon Pebble Grain
No. 202—Rust Levant Grain	No. 212—Green Spanish Grain
No. 204—Green Levant Grain	No. 214—Brown Spanish Grain
No. 206—Brown Levant Grain	No. 216—Blue Spanish Grain
No. 208—Blue Levant Grain	

TOP GRAIN LEATHERS

For those who prefer it we carry in stock a special fine leather, aniline dyed, which may be had in the following colors at a slight extra charge. (See price list.)

No. 330—Black	No. 336—Brown
No. 332—Rust	No. 338—Blue
No. 334—Green	No. 340—Red

TABLE TOPS

All tables are regularly furnished with TAKolene tops, a material specially made for this purpose. It is of a dull black color, resistant to alcohol and alkaline and will not warp. If ordered special, colored glass tops may be had to match the enamel colors listed above at a very slight extra charge. (See price list.) The edges of all table tops are bound with seamless chrome-plated steel strips, which add greatly to the appearance of the table.

CHROME PLATING

Kochs was one of the pioneer users of chromium plating and our plant has steadily improved in the application of this fine, modern finish. Kochs' chromium-plating is positively unexcelled for finish, lustre and lasting quality.

EXTRA CHARGES: "Chrometal" Barber Shop Equipment is furnished exactly as described and is available in colors enumerated above. Special colors or finishes or coverings may be had, but these are subject to extra charges which will gladly be quoted on request.

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